

标准声明政策

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标准声明政策V1.3 取代了标准声明政策V1.2，并于 2023 年 6 月 1 日生效。2023年 10 月 1 日之后进行的所有评估均应使用标准声明政策 V1.3 进行。

封面照片来源：Pearl Lung

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文档修订历史

标准声明政策 V1.0，发布于 2020 年 10 月；标准声明政策 V1.1，发布于 2021 年 5 月；标准声明政策 V1.2，发布于 2022 年 2 月；标准声明政策 V1.3，发布于 2023 年 6 月。

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介绍

关于标准声明政策

本文件的目的是为企业提供清晰的指导方针，以便其就可持续纺织促进会 (Textile Exchange) 标准进行声明和沟通。可持续纺织促进会 (Textile Exchange) 标准认证的规则由各项可持续纺织促进会 (Textile Exchange) 标准的范围、保证和监管链要求决定。有关这些问题的技术细节，请参阅相应的标准文件。

所有声明均应符合本保单中详述的语言要求，并且应真实、准确、不具误导性。

其他与标准相关的声明或提及标准的内容，例如政策声明、媒体报道或学术用途，均不在本政策的适用范围内。使用可持续纺织促进会 (Textile Exchange) 标志或可持续纺织促进会 (Textile Exchange) 会员标志也不在本政策的适用范围内；如有疑问，请联系 Communications@TextileExchange.org。有关使用可持续纺织促进会 (Textile Exchange) 徽标和 Membership@TextileExchange.org 的信息，有关会员标志的使用和声明的更多信息。

任何计划在市场营销或传播中使用可持续纺织促进会 (Textile Exchange) 标准的机构都应仔细阅读本文件，并确保所有相关人员了解其内容。认证机构 (CB) 负责核实所有保证声明是否符合本文件的要求。

包括持牌声明人在内的相关利益攸关方，将通过我们网站上的公开通知以及尽可能通过直接书面沟通的方式获悉本政策的实质性变更。

关于可持续纺织促进会 (Textile Exchange)

可持续纺织促进会 (Textile Exchange) 是一个全球性非营利组织，致力于在时尚和纺织行业内推动应对气候变化的积极影响。它引导着越来越多的品牌、制造商和农民从供应链的源头开始，进行更具可持续性的生产。

其目标是帮助该行业到 2030 年将纤维和原材料生产过程中产生的排放量减少 45%。为了实现这一目标，它始终关注整体性和相互关联性，加速采用能够改善水资源、土壤健康和生物多样性的实践。

要实现真正的变革，每个人都需要一条清晰的积极影响路径。因此，纺织品交流组织 (Textile Exchange) 相信，平易近人、循序渐进的指导，加上集体行动，能够改变现有体系，使人们能够更便捷地使用优质材料和纤维，并通过切实可行的策略、行之有效的解决方案和积极进取的社群来调动领导者的积极性。

在可持续纺织促进会 (Textile Exchange)，**材料至关重要**。欲了解更多信息，请访问 TextileExchange.org。

标志使用授权

标准标志是专有的，仅供授权使用和/或展示；所有标志的使用均应符合 [TE-302 标准标志使用规范中描述的准则](#)。

可持续纺织促进会 (Textile Exchange) 标准标识是可持续纺织促进会 (Textile Exchange) 的知识产权，可持续纺织促进会 (Textile Exchange) 保留所有权利。未经事先授权，严禁擅自展示、复制和/或使用任何标准标识。

见 [A 部分](#) 或与认证机构 (CB) 签订许可协议 (如适用) 来遵守标志使用条款和条件。

根据本政策的要求，在获得请求/批准后，转授使用适用标准标识的权利，用于所有保证声明 ([B 部分](#))。

可持续纺织促进会 (Textile Exchange) 保留对任何未经事先授权使用、展示和/或复制任何标准标识的各方采取法律行动的权利。任何未经许可或不当使用标准标识的事件将按照 [ASR-110 投诉和处理程序进行处理](#)。 [反馈政策](#) 以及本文件中概述的条款。

可持续纺织促进会 (Textile Exchange) 标准和政策符合性

可持续纺织促进会 (Textile Exchange) 标准旨在支持对已认证成分声明的验证，前提是这些声明符合我们的认证、声明和标签政策及程序。在我们的体系控制下，符合所有相关标准可确保您满足认证要求，并获准在您的产品上或与其相关的产品上使用我们的自愿性标签和声明。

本政策中的标准和指导旨在确保符合可持续纺织促进会 (Textile Exchange) 的诚信控制措施。

合法的 遵守

产品标签、包装及其他相关信息上出现或附带的声明人，即其姓名出现在产品上或任何其他声明中的人，对产品标签、包装及其他信息负有全部责任。声明人有责任确保包装、标签及其他声明符合相关规定。所有与可持续纺织促进会 (Textile Exchange) 标准相关的声明和陈述均应符合所有相关法律法规和标准。所有与可持续纺织促进会 (Textile Exchange) 标准相关的声明和陈述均应准确无误，在印刷或出版时应为最新信息，并应能提供佐证。必需的。

本政策并非法律指导，基于我方认证体系所作的声明和标签不构成任何法律保证。可持续纺织促进会 (Textile Exchange) 不对使用我方标准认证体系或任何相关声明所产生的法律后果承担任何责任。建议消费者在销售所在国家/地区咨询法律顾问，以了解当地的消费者保护法律和标签要求，这些内容超出我方标准认证及本政策的范围。

相关法律法规、标准及其他指南包括（但不限于）：

- 欧盟：[关于赋予消费者绿色环保权力的指令提案 过渡和附件，2022年](#)
[2023年绿色声明指令提案](#)
- 国际的：[ISO 14020、ISO 14021、ISO 14024、ISO 14025](#)
- 英国：[英国环境、食品和农村事务部绿色环保声明指南，2011年](#) | [CMA绿色声明](#)
[准则，2021年](#)
- 美国：[美国联邦贸易委员会的《联邦法规汇编》第16篇第260部分“使用指南” 环境营销声明（绿色指南）”，2012年](#)
[美国联邦贸易委员会，16CFR 第 255 部分，“关于以下方面的指南”](#)
[《广告中代言和推荐的使用》，2009 年（审查中，2020）](#)

如何使用本文档

本文件阐述了符合[标准声明的总体要求](#)。[政策](#)包括五个主要部分（承诺声明、保证声明、基于协议的声明、信息声明和滥用），以及其他附录。

本文件中，下列术语用于表示要求、建议、权限或能力：

1. “shall”表示 要求
2. “应该”表示 推荐
3. “可能”表示 允许
4. “可以”表示一种可能性或 能力

缩写“eg”用于表示示例，而缩写“ie”用于提供对含义的解释。

针对每种类型的权利要求，可以使用以下允许的语言：

- 方括号“[xxx]”内的文字是对所需内容的描述。语言，而不是在……中使用的确切语言 宣称。
- 两个或多个描述之间用斜杠分隔的方括号“[xxx/xxx]”表示对所需内容有多项选项可供选择。语言。

例如： “[标准名称]”可替换为“负责任的羊毛标准”， “[有机种植材料/回收材料/羊毛/羽绒/马海毛/羊驼毛纤维]”可替换为“羊毛”。

- 括号“(xxx)”中的文字表示可选内容。用过的。

- 两个或多个描述之间用斜杠分隔的括号“(xxx/xxx)”表示 在多个可选方案中进行选择语言。

例如：如果您看到“(本产品/本组件)”，您可以选择完全省略这些字眼；或者您可以根据需要选择使用“本产品”或“本组件”。

- 如果方括号或圆括号内的术语或语句首字母大写，则意味着所使用的术语或语句也应首字母大写。 大写。
- 所有提及标准之处均可使用标准的全称或缩写。 或者两者兼有，例如“负责任羊毛标准”或“RWS”或“负责任羊毛标准(RWS)”。
- 在声明语言中，可以根据需要使用其他字符，例如井号(#)或连字符(-)，只要声明的含义保持不变即可。例如：“RDS 认证已关闭，ABC 认证 #12345678”。
- 在权利要求中需要使用 CB 名称时，可以用适当的缩写代替。

下表概述了各类声明的一般资格要求。各部分随后将详细介绍每类声明的类别和类型、资格要求以及允许使用的措辞。适用的注册或审批要求详见各部分末尾。

声明类别	声明类型	一般资格要求	注册或批准
承诺声明	企业承诺声明	已获认证和未获认证的组织，只要其公开承诺和/或有认证目标，均可向可持续纺织促进会 (Textile Exchange) 提交认证申请。标准。 (参见 A1.2)	通过 在线承诺系统 向可持续纺织促进会 (Textile Exchange) 登记您的承诺 注册表格 。
	进程	已获得认证和未获得认证的组织，此前已根据企业承诺声明指南公开承诺遵守可持续纺织促进会 (Textile Exchange) 标准。(参见 A3.1)	
已确认的声明	经认证机构提出的声明	持有有效范围证书 (SC) 的组织。(参见 B1.1)	向认证机构申请批准。 (参见 B5)
	产品相关声明	持有有效范围证书 (SC) 和附加产品资质证书。 (参见 B3.1)	
基于协议的声明		与可持续纺织促进会 (Textile Exchange) 建立合同约定的关系。(参见 C1.1)	以适用的书面协议为准。
信息性声明		任何组织。(见 D1.1)	CCS-102 CCS 标准，认证机构将对与保证声明一起使用的信息性声明的准确性进行审查。 认证程序 。否则，无需批准或注册。

部分 一个 - 承诺声明

承诺声明主要围绕已注册的可持续纺织促进会 (Textile Exchange) 标准承诺，以及在履行这些承诺和实现相关目标方面取得的进展。原材料供应商、品牌商和零售商均有资格做出承诺。

*企业承诺*是指致力于构建完全符合可持续纺织促进会 (Textile Exchange) 标准 (Textile Exchange Standards) 认证的供应链的组织所作出的承诺。在许多情况下，做出承诺的组织尚未销售完全认证的产品，因此尚不具备做出产品相关保证声明的资格 (如 [B3 节所述](#))。已达到或正在朝着目标迈进的公司可以做出 *进程声明*。

承诺遵守一项或多项标准的组织有责任制定明确的目标和实现目标的时间表。

A1. 一般准则 - 企业承诺 声明

A1.1 只有已公开承诺遵守相关可持续纺织促进会 (Textile Exchange) 标准，并制定了明确的目标和实现目标的合理时间表的组织，才能提出企业承诺声明。

注意： 承诺可通过可持续纺织促进会 (Textile Exchange) 的 [在线承诺登记表](#) 进行登记。

A1.2 企业承诺声明不得出现在任何特定认证产品上或与任何特定认证产品相关。有关产品相关声明，[请参阅 B3. 一般准则 - 与产品相关的声明](#)。

A1.3 企业承诺声明应与相关信息声明一起出现 ([参见 D 部分——信息声明](#))。

A1.4 企业承诺声明可附有适用的标准标志，标志的使用应符合 [TE-302 标准标志使用规范](#)。

A1.5 企业承诺声明不得参照含量声明标准 (CCS) 作出。

A2. 允许使用的语言 - 企业承诺 声明

A2.1 企业承诺声明应限于以下措辞：

注意： 企业承诺声明可以进行最小程度的调整，但不得改变其含义。

A2.1.1 [我们/组织名称] 承诺在 [特定时间范围] 之前从 [标准名称] 认证的来源采购 [x%] 的 [通用材料名称]。

A2.1.2 [我们/组织名称] 承诺实现 [标准] 在我们[生产设施类型]的 [x%]处, [具体时间范围]获得认证。

A2.1.3 [我们/组织名称]承诺在[具体时间范围]之前, 从认证来源采购[x%]的 [产品类别], 按[收入/SKU/单位]计算。

注: “收入/SKU/单位”是指产品百分比的计算方式。请参见[附录B中的示例](#)。

A3. 一般准则 - 进程 声明

A3.1 已满足所有企业承诺声明要求的组织可以提出进展声明 ([参见 A1.1 - A1.5](#))。

A3.2 获得认证的机构可以做出进展声明, 但前提是这些声明与特定的认证产品无关。

A3.2.1关于达到承诺的认证产品百分比的进展声明被视为有保证的声明, 应由认证机构批准。

A3.3 进程申请应当能够量化, 并且可以通过与进程申请本身相关的、易于获取的公开信息进行核实。

A3.4 不得参照含量声明标准 (CCS) 提出进程声明。

A4. 允许使用的语言 - 进程 声明

A4.1 进程申请应限于以下措辞:

注意: 进程报告可以进行少量调整, 但不得改变其原意。

A4.1.1 [我们/组织名称]已实现[x%]的目标, 即通过[具体方式]从[标准名称]认证的来源采购[x%]的[通用材料名称]。 大体时间]。

A4.1.2 [我们/组织名称] [可量化和可验证的进程指标] 在我们实现以下目标的过程中: 在 [具体时间范围] 之前, 从 [标准名称] 认证来源采购 [x%] 的 [通用材料名称]。

A4.1.3 [x%/全部] 的 [供应商设施类型] 已通过 [标准名称] 认证。

A5. 承诺登记和声明 过程

A5.1 [在线注册表格](#)进行注册。

A5.2 [第 10 条](#)所述资格的组织。 [A](#)已登记其承诺，并同意徽标使用条款。

A5.3 承诺声明必须完全符合本保单的要求。如果已获批准的声明在任何时候不符合本保单的要求，声明人应停止使用该声明。

部分 B 保证 声明

只有符合可持续纺织促进会 (Textile Exchange) 标准中规定的保证流程要求的组织或产品，才能获得保证声明。因此，做出保证声明的产品或企业必须根据适用的标准获得认证，方可做出此类声明。此外，还必须获得认证机构的批准。

[附录 C](#)中列出了已确认声明的示例。

B1. 一般准则 - 认证机构的声明（非产品声明） 有关的）

B1.1 只有持有符合适用标准的有效范围证书的认证机构才能提出声明。其他任何机构均不得提出此类声明。

B1.2 根据 [CCS-102 CCS 认证程序](#)，[经认证机构提出的声明需要获得授权认证机构的批准。](#)如 [B5 所述](#)。[已确认 理赔审批流程](#)。

B1.3 经认证的机构可在销售点、销售点附近或与销售点相关的地点提出声明，且声明应包含以下免责声明：

B1.3.1 在企业对企业环境中（例如发票， 网页）：

[我们/机构名称] 已获得 [标准名称] 认证，[认证机构名称] [许可证编号]。只有拥有有效交易证书的产品才能获得 [标准名称] 认证。

B1.3.2 在企业对消费者的环境中，当声明并非直接针对产品本身（例如网页、广告、社交媒体）时， 媒体）：

[我们/机构名称] 已获得 [标准名称] 认证，[认证机构名称] [许可证编号]。只有带有 [标准名称] 标签和声明的产品才获得认证。

B1.4 经认证的机构可以在营销材料（例如电子邮件签名）中做出声明，并且应包括该机构的许可证号和认证机构名称。

B1.4.1 对于在线声明或使用标准标识，需提供相关的认证信息（许可证号和认证机构）。名称）可能会出现在从以下位置超链接的另一个网页上： 标识。

- B1.5** 经认证机构的声明应与相关信息声明一起发布（[参见 D 部分——信息声明](#)）。
- B1.6** 经认证的组织提出的声明应附有适用的标准标志，并且标志的使用应符合 [TE-302 标准标志使用规范](#)。
- B1.7** 经认证的组织不得参照含量声明标准（CCS）提出声明。
- B1.8** 经认证机构的声明可以与产品相关声明同时出现，前提是产品相关声明符合 [B3 节的要求](#)。这两项声明均已获得授权认证机构的批准。

B2. 允许使用的语言 – 认证声明 组织

B2.1 经认证机构的声明只能使用以下措辞：

- B2. 1. 1** [%/全部] 我们的[有机种植[材料类型]/再生[材料类型]/羽绒/羊毛/马海毛/羊驼毛纤维]已（独立）获得[标准名称]认证，（由）[认证机构名称] [许可证] 数字]。
- B2. 1. 2** 我们的[物料类型]供应链已通过[标准名称]认证，（由）[认证机构名称] [许可证] 数字]。
- B2. 1. 3** [我们/组织名称] 已通过 [标准名称] 认证，（由）[认证机构名称] [许可证编号]。（插入相关信息） 陈述）。
- B2. 1. 4** [我们/组织名称] 已获得 [标准名称] 认证，该标准对 [有机种植的 [材料类型]/回收的 [材料类型]/羽绒/羊毛/马海毛/羊驼毛] 从源头到最终产品进行认证和追踪。（认证机构）[认证机构名称] [许可证] 数字]。
- B2. 1. 5** 适用于来自经认证的原材料 农场：

（在[组织名称]），我们供应链中从农场采购的[%/全部] [有机种植的[材料类型]/羽绒/羊毛/马海毛/羊驼毛纤维] 已获得[标准名称]认证，（由）[认证机构名称] [许可证编号]。

B3. 一般准则 - 产品相关声明

产品相关声明用于表明产品、产品类别或产品组件已获得认证或含有认证成分。由于这些声明与质量保证流程密切相关，因此必须格外谨慎，确保其真实、准确且不具误导性。是否有资格做出产品相关声明取决于是否符合相关标准和成分声明标准（CCS）的要求。

以下列出的产品相关声明准则适用于企业对企业（B2B）和企业对消费者（B2C）/面向消费者的最终产品。

资格要求

B3.1 只有符合以下资格标准的组织才能对产品或组件提出与产品相关的声明：

B3.1.1 产品或所声称的成分符合以下最低含量（按重量计算）和混合/配比要求 要求。

注意：根据 [CCS-101-v3.1 含量声明标准](#) D4.4，当辅料不是所声称的材料，且辅料总重量不超过产品总重量的百分之十时，可将其从纺织品和鞋类的成分计算中排除。

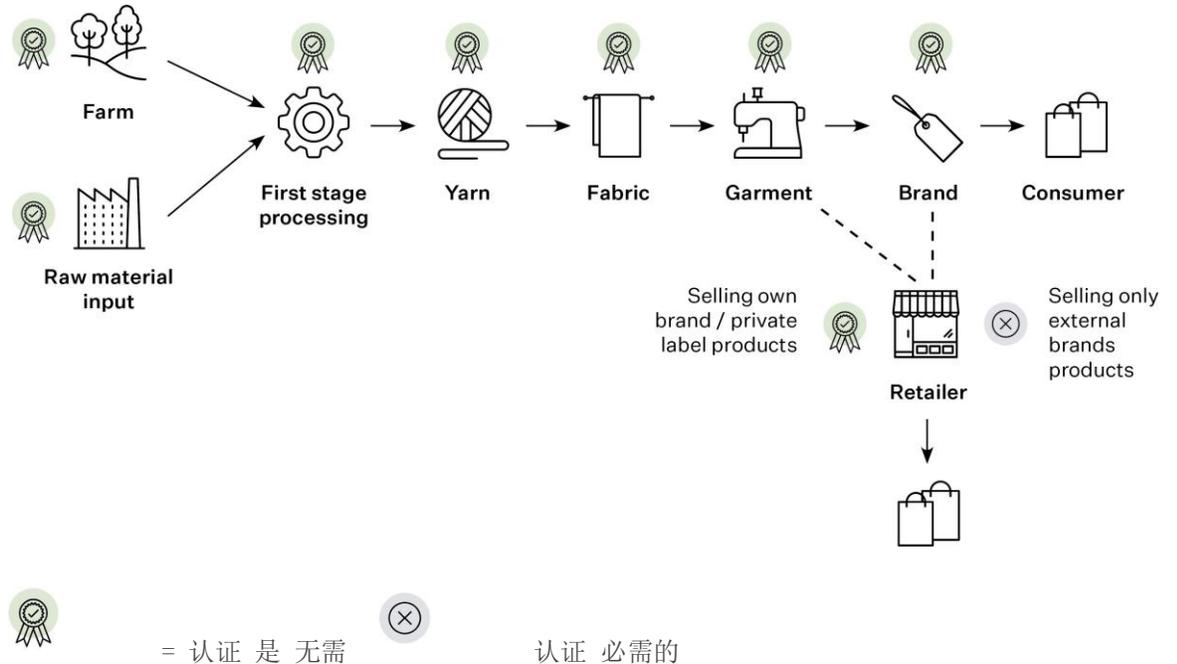
标识	整体产品或声称的组件包含	允许混合使用吗？	允许混搭吗？
OCS 100	有机成分含量95-100%	是的	不
OCS混合	有机物含量5-95%	是的	是的
RCS 100	95-100% 回收成分	是的	不
RCS混合	5-95%的回收成分	是的	是的
GRS	50-100% 回收成分	是的	是的
RDS	5-100% RDS羽绒/羽毛	是的	仅当 GRS 或 RCS 下降时
英国皇家空军	5-100% RWS羊毛、RMS马海毛或RAS羊驼毛	是的	仅限 GRS 或 RCS 动物同类型的纤维

注1：含有至少5%（非回收）经认证的RDS羽绒或RAF纤维，且其余同类型纤维均经RCS或GRS认证的产品，可宣称RDS/RAF产品；

只要满足适用的认证和百分比要求，也可以申请RCS/GRS声明。参见[B3.14](#)。合并声明。

注 2：混纺是指将不同类型的原材料（例如棉花与涤纶）组合在一起，而混合是指将同一类型但属性不同的原材料（例如有机棉与普通棉）组合在一起。

B3.1.2 针对拟出售的最终产品的产品相关声明 对消费者而言，认证是必要的，直至…… 品牌。



- a. 品牌——按要求 [CCS-101 含量声明标准 \(CCS\)](#) - 持有有效的范围证书，其中包含正确的产品和加工工艺。类别。
 - i. 如果一家公司是零售商，销售自有品牌产品（例如自有品牌、贴牌品牌、授权品牌），则根据“品牌”的定义，该公司被视为品牌。 [TE-101 可持续纺织促进会 \(Textile Exchange\) 术语和定义](#) 在进行产品相关业务时，需要符合 [标准及相关文件](#)，并[获得品牌认证](#)。声明。
 - ii. 如果一家公司设计空白产品（例如T恤、用于印刷的帆布袋），并且还控制最终产品的标签和品牌，那么该公司就是一家独立承包商。当被视为品牌时，需要进行品牌认证。制作

可能通过多个分销渠道传递的产品相关声明。参见[B4.8.1](#) 针对空白产品上与GRS声明相关的特定语言。

注1： 如果将空白产品出售给品牌商或零售商，由其自行贴上品牌标识（例如吊牌、缝入式标签）并以自有品牌/贴牌形式销售给消费者，则该品牌商或零售商需要品牌认证公司负责所有产品相关声明。在这种情况下，空白产品公司将被视为该品牌的供应商。

注2： 请参阅[CCS-201含量声明标准用户手册](#) 有关监管链和品牌认证要求的更多详情。

- b. 品牌——按要求 [CCS-101-V3.1 含量声明标准 \(CCS\) E1.2](#) - 为所有已购买的物料（包括所有相关产品）取得有效的交易证明。标准标志或任何其他与产品相关的保证 宣称。

B3.2 企业对企业（B2B）产品相关声明可以提出，并且不受[B3.1.1 - B3.1.2中规定的资格标准的约束](#)，但须满足以下条件：

- a. 该产品符合认证的最低含量要求（在适用的标准文件中概述）；和
- b. 销售该公司的公司——按要求 [CCS-101 含量声明标准 \(CCS\)](#) - 持有有效的范围证书，其中包含正确的产品 类别。

注意： B2B 产品相关声明无需列出认证材料的百分比（即要求[B3.13](#)）。（不适用）。

B3.3 所有与产品相关的声明（B2B 和 B2C）以及任何随附的插图均须经 B5 中所述的认证机构批准。[声明审批保证 过程](#)。

一般要求

B3.4 与产品相关的声明可以在产品上（例如吊牌/摇摆标签、缝入的标签、产品包装）或产品外（例如电子商务/在线产品页面、社交媒体、杂志/在线广告）做出。

B3.5 与产品相关的声明，例如印刷、热转印、粘贴或以其他方式物理附着或应用于产品或其包装上的标签或声明，只能由经过认证的机构进行。

B3.5.1 经认证的品牌可以附上吊牌/标签，或者直接经认证的供应商可以附上带有品牌许可证号和其他所需认证信息的吊牌/标签。信息。

B3.6 如果适用的标准标志已经印在产品上，那么任何不提及或掩盖标准信息的附加信息都超出了认证范围。

B3.7 [B3节](#)中规定的声明要求，则可以对该组件提出与产品相关的声明。这项政策。

注1: 对于卫生棉条，其芯体（即吸收层，无论是否包裹在导管内）和导管均可作为单独的认证组件进行声明。请参阅[ASR-104政策](#)。[交易证书](#)有关组件声明及其在相关交易证书上的显示方式的更多详细信息。

注2: 卫生用品（例如护垫）是单一产品，没有任何装饰边，因此任何认证声明都需要涵盖整个产品。离型纸或包装纸均属于包装（因此不属于认证范围）。产品）。

B3.8 如果空间允许，产品相关声明应与相关信息声明一起出现（[参见 D 部分——信息声明](#)）。

B3.8.1 否则，应同时显示指向标准当前版本或标准首页的URL或二维码。宣称。

B3.9 不得参照含量声明标准（CCS）提出与产品相关的声明。

所需认证信息

B3.10 所有与产品相关的声明均应包括：

- a. 声明人许可证号码，如其所示 有效范围 证书；
- b. 声明人责任认证的名称或缩写 身体；
- c. 根据要求，认证含量的百分比 [B3.13](#)；以及
- d. 相关标准 标识。

注 1：未获认证的零售商的声明必须使用其认证品牌供应商的许可证号和认证机构名称。

注2：产品相关声明中只能包含一个许可证号。上游供应商的许可证号不得包含在内。

标志使用

B3.11 所有与产品相关的声明均应带有相关的标准标志，标志的使用应符合 [TE-302 标准标志使用规范](#)。

B3.11.1 当标准标识无法出现在产品相关声明的文本部分（即声明文字和其他必需的认证信息）附近时，例如在电子商务产品网页或缝入式标签上，标准标识可以与产品相关声明的其余部分分开，但前提是该标识出现在产品、吊牌、产品列表或其他网页上的其他位置，并符合本节所述的所有其他要求。同样，当声明的文本部分无法靠近标识时，也应出现在产品的其他位置或链接到其他网页。

B3.12 在实体销售点使用标准标识（例如店内标牌、零售店内的 RDS 标识 3D 雕塑）时，除符合 [TE-302 的规定外，还需满足以下条件](#)：[标准标志使用规范](#)，应适用以下条件：

B3.12.1 标志只能放置在认证产品的正上方或与其保持可见距离内。

B3.12.2 标识应配有其他标牌（消费者易于看到/辨认），其中包括以下内容：

- a. 声明表明只有带有该标准标签和认证信息的产品才获得认证（例如“寻找 RDS 认证产品”或“寻找 RDS 标签”）；和
- b. 所有必需的认证信息，按规定 [B3.10](#)。

认证含量百分比

B3.13 与产品相关的声明应包含产品或部件中经认证材料的百分比。该百分比应按整个产品或适用的经认证部件的重量计算，并且可以不包括未经认证的装饰件或配件。参见 [B3.1.1](#) 有关含量百分比要求的更多详细信息，请参阅相关资料。

注意：在大多数情况下，装饰物（例如纽扣、蕾丝、卫生棉条上的绳子）的重量应从计算中排除，除非它们也符合适用的标准。

B3.13.1对于 RDS，如果适用的组件（即填充物）是 100% RDS 认证的羽绒，则可以省略认证含量百分比。

- a. 对于混合填充物，应明确规定百分比（例如 50%）。RDS 羽绒，50% 合成纤维 充满）。

B3.13.2对于 RAF 标准（RWS、RMS 和 RAS），如果适用产品或组件由 100% 的单一认证动物纤维制成，则可以省略认证成分的百分比（例如）。100% RWS 羊毛，或 100% RMS 马海毛）。

B3.13.3对于 RCS、GRS 和 OCS，认证含量百分比应始终出现在声明中。

B3.13.4对于 RCS、GRS 和 OCS，标签可以引用所宣称成分的最低百分比（例如“至少 10% OCS 认证的有机种植棉”），以便简化沟通和标签设计。交易证明应包含特定批次产品的确切百分比组成。

注意：在某些情况下，如果与适用于该产品的任何标签法规（例如产品销售市场）不冲突，则所列含量百分比可能会降低。例如，某个品牌通常采购含有 50% GRS 认证材料的产品，并已获得批准并印制了标示为 50% 的标签；但是，其供应商发来的一批货物含有 60% 的 GRS 认证材料；在这种情况下，为了保持标签标示的一致性，含量声明可能会降低至 50%。

B3.13.5对于 RCS、GRS 和 OCS，如果多种材料类型获得认证，则每种材料应单独列出，并注明百分比（例如“由 48% 经 OCS 认证的有机棉和 32% 经 OCS 认证的有机羊毛制成”）。

多项认证材料/合并声明

B3.14 对于同一产品，如果符合以下条件，则可同时提出两项或多项标准（包括非可持续纺织促进会 (Textile Exchange) 标准）中与同一材料属性相关的声明（例如 GRS 和 RCS）：

- a. 这些声明涉及产品的各个组成部分； 或者

- b. 这些权利要求彼此之间明显不同（例如，它们之间保持适当的距离，因此不会让人误认为它们在任何方面相互关联或相关）。方式）。

B3.14.2 可以合并对两个或多个不同的 RAF 标准的声明，因为这些标准不涉及相同的材料属性（例如，RWS 涉及羊毛，RAS 涉及羊驼纤维）。

注 1: 这不适用于不涉及材料来源的标准（例如化学品使用标准）。

注2: 同一产品可同时声明符合多个纺织品交换标准（例如OCS棉和RCS再生涤纶），这些标准涵盖不同的材料属性，但前提是它们符合[B3.1.1中概述的资格要求](#)，并且同时使用适用的标准标识和相关的允许用语。参见[B4.3.](#) 允许使用的语言。

注 3: 当对非可持续纺织促进会 (Textile Exchange) 标准提出可持续纺织促进会 (Textile Exchange) 标准声明时，务必查看计划所有者的声明指南或政策，因为合并声明可能不被允许。

多件套产品标签

B3.15 当对包装在一起的一组产品进行贴标时，如果其中一件产品的 RCS 100 或 OCS 100（如适用）含量低于 95% 的阈值：

B3.15.1 每件产品均应单独贴上相应的标签和百分比信息；或

B3.15.2 整套产品应标明为RCS混合或OCS混合（视情况而定），并注明每件产品的百分比；或

B3.15.3 整套产品应标注为RCS混合或OCS混合（视情况而定），并且根据[B3.13.4](#)，标签可以注明所宣称成分的最低百分比（例如“至少10%的OCS有机棉”），以简化沟通和标签设计；

B3.15.4 在所有情况下，交易证明应包含特定批次产品的确切百分比组成。

认证包装、吊牌和标签

B3.16 只有当包装、吊牌或标签本身经过认证时，才能使用包装或其他附着在包装或其他附着物上的与产品相关的声明。

相关标准（例如，经 GRS 认证的再生聚酯塑料袋或经 RCS 认证的再生纸吊牌）。

B3.16.1 在这种情况下，除了[B3.10中描述的其他必要信息外](#)，还应包含明确的声明，以表明包装、吊牌或标签是经过认证的“产品”。

例如：“此塑料袋含有 100% GRS 认证的再生聚酯纤维”或“此吊牌含有 50% RCS 认证的再生纸”。

B3.16.2 如果经认证的包装内的产品或吊牌或标签上提及的产品也已通过适用标准的认证，则只要明确产品并符合本政策的所有要求，也可以做出与产品相关的保证声明。

B3.16.3 包装、吊牌或标签上出现的任何其他标识或品牌名称必须与标准标识和声明保持合理距离，以避免混淆，使人误以为该声明适用于其他品牌或产品。参见 A2 节 [TE-302 标准标识使用](#) 有关徽标使用的更多详细信息，请[参阅规范](#)。

传递已批准的产品相关声明

B3.17 获得认证且拥有已批准产品相关声明的品牌应告知买家，作为非认证机构，如果他们打算使用这些声明，则买家和任何其他相关方均应承担相应责任。后续加工设施：

- a. 不得对产品进行任何应用、修改或更改。产品相关声明； 和
- b. 不得在产品范围之外做出任何声明。除非最终产品完全符合本政策中规定的允许语言，否则不得使用本政策中概述的语言。已认证。

B3.18 如果一个经过认证的品牌销售的空白产品，其目的是由未经认证的组织进行少量加工（例如印刷），并且进一步的加工是印刷过程，或者如果使用了化学品，并且标准是 GRS，则与产品相关的声明应使用[B4.8中的专门声明](#)。

注意：根据[CCS-201 含量声明标准用户手册](#)，产品可能会进一步易手并经过少量加工（例如印刷、刺绣），而这些批发商、分销商、小型加工商或最终零售商无需获得适用标准的认证。

B3.19 如果 B3.17 和 B3.18 中列出的所有上述条件均未得到满足，则未认证的组织应获得适用的可持续纺织促进会 (Textile Exchange) 标准的认证，以便做出或使用任何与产品相关的声明。

注意： 获得认证的品牌应准备好在零售商要求时提供正式的声明批准文件证明。

非认证零售商的产品相关声明

B3.20 未经认证的零售商在销售其他品牌的认证产品时，可以做出与产品无关的声明（例如电子商务产品页面、商店标牌），前提是它们能够证明这些产品已通过适用标准的认证。

- a. 可采用多种验证方法。参见[附录D](#)。针对推荐的最佳实践 确认。

注意： 未经认证的零售商不得在产品上粘贴任何与产品相关的声明。因此，如果产品本身没有声明，则不允许在产品上添加任何声明。

B3.21 [B5 节“保证声明批准流程”](#)中规定的批准要求的约束。

B3.21.1 获得认证的零售商可以要求其认证机构审查并批准任何与其自身认证范围之外的认证产品相关的声明（即在销售其他品牌的产品时）。

注意： 可持续纺织促进会 (Textile Exchange) 保留随时要求零售商进行桌面审核或图稿抽查的权利，以确保其产品相关声明符合本政策。

库存过多的吊牌/标签，信息已过期。

B3.22 如果获得认证的机构更换了认证机构，或者其认证信息发生了任何其他变更，影响到产品相关声明中所需的信息（例如，许可证号已变更），则印有先前认证信息的剩余吊牌或标签可以继续用于合格产品，直至全部用完，但前提是：

- a. 这些产品是在之前的认证机构负责期间生产的，或者许可证号为有效的；

- b. 吊牌或标签上的产品相关声明是 经认证机构批准，并在变更认证机构或许可证号码之前已打印； 和
- c. 如果认证机构发生变更，新的认证机构应通知原认证机构，原认证机构有机会以产品完整性风险为由提出异议。如果新的认证机构要签发涵盖原认证范围下生产的产品的交易证书，则新的认证机构应当对这些产品的投入、生产和产量进行文件审核。 和解。

B4. 允许使用的语言 - 产品相关 声明

B4.1 出于法律原因，所有标准中与产品相关的声明均应使用通用材料名称，不得包含商品名称、其他标准、项目和倡议的名称，或品种、变种和物种的名称。更多详情，请参阅[AS R- 213 材料、工艺和产品分类](#)。

B4.2 所有标准的产品相关声明均应限于以下措辞：

注1：产品相关声明中允许的语言可以完整地写成句子，也可以按照以下示例列出。所需信息的呈现或书写顺序也可以与允许的语言呈现顺序不同。更多示例请参见[附录B](#)。



100% RWS羊毛
ABC证书 1234567

8



这款雨衣的外层面料含有 85% 经 RCS 认证的再生聚酯纤维。

经ABC认证，证书编号12345678

注2：对于B2B产品相关的声明，可以使用本节中允许的任何措辞。根据[B3.2条的注释](#)，无需列出百分比。

B4. 2. 1 (产品) / [成分名称] (包含/是) [x%] [标准名称] (认证) [有机种植的 [材料类型] / 回收的 [材料类型] / 羽绒/羊毛/马海毛/羊驼毛], (由) [CB名称] [许可证号]。

B4. 2. 2 仅适用于通过 RDS、RWS、RMS 或 RAS 认证的产品或组件, 其中所有动物纤维均通过上述任一认证。 标准:

(产品是) / [组件名称是] (包含) [RDS/RWS/RMS/RAS] (已认证) (材料类型) (由) [CB名称] [许可证号]。

B4. 2. 3 对于通过OCS认证的产品, 可采用以下替代方案 语言可能是 用过的:

a. (产品) / [成分名称] (含有) [x%] 有机 种植的 [材料类型], 经 [CB名称] 认证的 OCS [许可证] 数字]。

b. (产品) / [组件名称] (包含) [x%] OCS认证的 [材料类型], (认证机构) [认证机构名称] [许可证] 数字]。

B4.3 符合多项可持续纺织促进会 (Textile Exchange) 标准认证的产品可以只重复百分比、标准名称和材料。

例如: “ 50% RWS 羊毛和 20% RMS 马海毛, ABC 1234567。”

B4.4 除了 [B4.2 中允许的语言外](#), 公司还可以选择在产品名称中包含标准缩写。但仅允许采用以下格式:

B4. 4. 1 [OCS/RCS/GRS/RDS/RWS/RMS/RAS] [产品名称] 示例:

“ RWS ” 毛衣 ”

B4.5 作为上述 B4.4 格式的替代方案, 以下格式仅适用于 RDS、RWS 和 RMS 产品:

B4. 5. 1 [产品名称] 采用 [负责的羽绒/羊毛/马海毛/羊驼毛纤维] 例

如: “ 采用负责的羽绒/羊毛/马海毛/羊驼毛纤维制成的夹克 ” 向下 ”

B4. 5. 2 [产品名称] [RDS羽绒/RWS羊毛/RMS马海毛/RAS羊驼毛]

例如: “ RMS 马海毛围巾 ”

B4.6 如上文B4.4和B4.5所述，在任何公开场合使用该名称时，均应在显眼位置附上完整的产品相关声明（如[B4.2所述](#)）。对于电商网站，该声明应出现在产品专属页面上。

B4.7 任何有机作物名称，如果在首次加工后合法地更改了名称，则在向有机作物认证机构（OCS）认证并进行声明时，不得再以其作物名称指代（例如，在大多数国家，加工成织物的竹子在法律上被称为“粘胶纤维”）。在这种情况下，OCS标签应写成：

B4.7.1 含有 [x%] 经 OCS 认证的 [法定名称]（源自有机种植的 [作物名称]），（由）[CB 名称] 认证 [许可证] 数字。

例子：

“含有100%经OCS认证的粘胶纤维，该粘胶纤维源自有机种植的竹子，并经ABC Cert 12345678认证”

B4.8 与产品相关的声明，凡涉及经GRS认证的空白产品，均应使用以下措辞：

B4.8.1 （此）[空白/未装饰/未印刷][产品类型] 已制造 采用[x%] GRS认证的再生[材料类型]，（由[认证机构名称]认证）[许可证号]。后续印刷或其他加工处理未确认符合要求。GRS。

B4.9 与 GRS 或 RCS 相关的产品声明也可以使用“消费前”或“消费后”来描述回收材料，前提是该属性已得到认证机构的确认并包含在适用范围证书中。

例如“100% GRS 认证的消费后再生聚酯纤维，ABC 认证号 12345678”。

B5. 保证声明批准 过程

B5.1 所有保证声明（即由认证机构发布的声明和产品相关声明）在使用前，均需经声明发布者的认证机构通过正式的声明批准申请予以批准，方可使用该声明。所有声明批准情况均会上报至可持续纺织促进会(Textile Exchange)。

B5.1.1 权利要求人可以授权另一方，例如设计方。代理机构或认证供应商，代表他们提交声明批准申请。

注1：声明批准申请表只能通过认可的认证机构获得。

注2：多个已投保的声明可以通过一个声明批准申请提交。

注3：认证机构按照[ASR-101中概述的程序批准声明](#)、[认证和认可程序](#)以及[CCS-102 CCS 认证程序](#)。

注 4：根据[B3.20](#)，零售商作出的与产品相关的保证声明不需要批准，除非是已与认可的认证机构合作进行自身认证的认证零售商提出要求。

B5.2 所有独特的艺术作品和允许的文字声明均应作为正式声明批准申请的一部分提交。

B5.3 作品可以以受控模板的形式提交，但仅允许编辑认证信息（认证机构和许可证号）、产品名称、声称的材料或含量百分比。

B5.3.1 语言和图形应留空。许可证编号、百分比和材料类型（如有）相关的。

B5.3.2 该模板须经声明人证明书批准 身体。

B5.4 自最初向认证机构提交声明批准申请以来未发生变更的已批准图稿，可在审核过程中每年进行复审。如果图稿发生变更，则应在变更时重新提交审批。

B5.5 只有在符合本保单全部要求的地点和产品上，才能提出承保声明。对于承保声明，应格外谨慎，确保其不涉及不符合条件的地点和/或产品。

B5.6 如果在任何时候，已批准的声明不符合本政策的要求，声明人应停止使用该声明。

B5.7 仅在特定情况下，例如品牌正在申请认证时，方可对保证声明进行预先批准。在收到认证机构颁发的有效范围证书和最终声明批准之前，品牌不得基于预先批准向公众发布任何声明。

部分 C 基于协议 声明

可持续纺织促进会 (Textile Exchange) 可能会在书面协议的框架下，批准与标准相关的其他声明。此类组织可能包括国际工作组成员、认可机构、认证机构、数据中介机构或为标准相关倡议提供资金支持的品牌。

C1. 一般准则——基于协议 声明

- C1.1** 只有与可持续纺织促进会 (Textile Exchange) 签订书面协议（非证书）的组织才能提出基于协议的声明。
- C1.2** 所有基于协议的声明都应带有相关的标准标志，并且标志的使用应符合 [TE-302 标准标志使用规范](#)。
- C1.3** TextileExchange.org/Standards 的网址 应与声明相邻。
 - C1.3.1** 当徽标用于数字出版物时，URL 可能 嵌入其中 标识。
- C1.4** 基于协议的声明应与相关信息声明一起出现（[参见 D 部分——信息声明](#)）。

C2. 允许使用的语言 - 基于协议 声明

以下团体已与可持续纺织促进会 (Textile Exchange) (Textile Exchange) 签署合作协议。请联系Standards@TextileExchange.org。如果您想与我们签订新的协议并提出有关您与我们合作的声明。

国际工作组成员

- C2.1** 国际工作组成员仅可使用以下语言：
 - C2.1.1** [我们是/组织名称是]国际工作组成员，负责[标准名称]的[制定/修订]。了解更多信息，请访问[URL]。（我们致力于[标准名称]的[相关目标]。） 姓名]）。

认证机构

- C2.2** 经授权的认证机构仅可使用以下措辞：

C2.2.1 [我们是/机构名称是] 一家获得授权的认证机构 [标准名称]。了解更多信息，请访问 [URL]。

认证机构

C2.3 经认可的认证机构仅可使用以下措辞：

C2.3.1 [我们是/组织名称是] 一家获得认可的认证机构 [标准名称]。了解更多信息，请访问 [URL]。

C2.3.2 [我们/组织名称] 已获得认证，可以评估符合性 [标准名称]。了解更多信息，请访问 [URL]。

C2.4 与可持续纺织促进会 (Textile Exchange) 签订许可协议并有宽限期但尚未获得认可的认证机构，只能使用以下措辞：

C2.4.1 [我们/组织名称] 正在申请成为 [标准名称] 的认可认证机构。了解更多在 [URL]。

C2.5 尚未与可持续纺织促进会 (Textile Exchange) 签订许可协议的申请认证机构不得对可持续纺织促进会 (Textile Exchange) 标准提出任何声明。

数据中介

C2.6 数据中介机构在复制可持续纺织促进会 (Textile Exchange) 网站上的任何标准相关数据之前，必须事先与可持续纺织促进会 (Textile Exchange) 签订书面协议或获得可持续纺织促进会 (Textile Exchange) 的明确许可。如果您希望获得使用可持续纺织促进会 (Textile Exchange) 数据的许可，请联系 Data@TextileExchange.org。

C2.7 协议中应明确授予对语言和相关标识或图像的特定许可。

部分 D – 信息 声明

信息性声明是可直接使用的消息，用于描述相关标准，并为其他类别中的声明提供额外的背景信息。

D1. 一般准则——信息性 声明

D1.1 任何组织都可以发布信息性声明。

D1.2 信息性声明应与所有其他声明类别中的声明结合使用。

D1.3 除非附带保证声明，否则不得使用可能被解释为对组织或产品进行认证确认的信息性声明。

D1.4 信息性声明可附有适用的标准标志，标志的使用应符合 [TE-302 标准标志使用规范](#)。

D2. 允许使用的语言 – 信息性语言 声明

D2.1 信息性声明应限于下列语言或其任意组合：

注 1: 在任何情况下，公司都可以缩短以下声明，前提是该声明仍然可以被理解，并且含义不会丢失（例如，通过删除一个句子或几个词）。

注2: 公司如需扩展这些信息性声明或修改措辞以适应其营销风格（仅限非产品相关用途），但前提是不得改变原意。请以英文形式提交拟定措辞。 Claims@TextileExchange.org。

全球回收标准（GRS）

D2.1.1 全球回收标准（GRS）验证回收[成分/材料]的百分比，并追踪其从[来源/回收商]到最终产品的整个过程。 产品。

D2.1.2 符合全球回收标准（GRS）认证的产品含有回收的[成分/材料]，这些成分/材料在供应链的每个阶段（从[来源/回收商]到最终产品）都经过（独立）验证。此外，从[来源/回收商]到最终供应商的设施均符合社会、环境和化学方面的要求。 要求。

- D2. 1. 3 符合全球回收标准（GRS）认证的产品含有回收的[成分/材料]，这些成分/材料在供应链的每个阶段（从[来源/回收商]到最终产品）都经过（独立）验证。此外，还需符合与加工相关的社会、环境和化学标准。必需的。
- D2. 1. 4 购买全球回收标准（GRS）认证产品表明了对再生材料和最佳加工实践的需求。链。

回收声明标准（RCS）

- D2. 1. 5 回收声明标准（RCS）验证回收[成分/材料]的百分比，并追踪其从[来源/回收商]到最终产品的整个过程。产品。
- D2. 1. 6 获得回收声明标准（RCS）认证的产品含有回收的 [成分/材料]，这些成分/材料在供应链的每个阶段都经过（独立）验证，从 [来源/回收商] 到最终产品。
- D2. 1. 7 购买经回收声明标准（RCS）认证的产品表明了对回收产品的需求。[含量/材料]。
- D2. 1. 8 符合再生声明标准 100（RCS 100）认证的产品至少含有 95% 的认证再生材料 [含量/材料]。
- D2. 1. 9 符合再生材料声明标准混合（RCS 混合）认证的产品含有 5% 至 94% 的认证再生材料。 [含量/材料]。

有机物含量标准（OCS）

- D2. 1. 10 有机含量标准（OCS）验证有机种植的 [含量/材料] 的百分比，并跟踪其从来源到最终产品的过程。
- D2. 1. 11 获得有机含量标准（OCS）认证的产品含有有机种植的 [成分/材料]，这些成分/材料在供应链的每个阶段（从源头到最终产品）都经过（独立）验证。
- D2. 1. 12 购买有机含量标准（OCS）认证的产品表明了对有机农业的需求。
- D2. 1. 13 符合有机含量标准 100（OCS 100）的产品含有至少 95% 的经认证的有机种植 [含量/材料]。

D2. 1. 14经认证符合有机含量标准混合（OCS 混合）的产品含有 5-94% 的经认证的有机种植[含量/材料]。

D2. 1. 15以下声明可作为对上述任何与军官候选学校（OCS）相关的声明的补充：

- a. 有机棉的生产和认证均符合有机标准。 农业标准要求采取可持续的做法 生态系统。

负责任羽绒标准（RDS）

D2. 1. 16负责任羽绒标准（RDS）（独立地）根据动物福利要求对羽绒和羽毛进行认证，并跟踪其从农场到最终产品的过程。

D2. 1. 17符合负责任羽绒标准（RDS）认证的产品含有来自符合动物福利要求认证农场的羽绒或羽毛。

D2. 1. 18负责任羽绒标准（RDS）描述并（独立地）认证羽绒和羽毛生产中的动物福利实践，并跟踪从农场到最终产品的认证[羽绒和羽毛/材料]。

D2. 1. 19负责任羽绒标准（RDS）要求羽绒和羽毛供应链中的鸭鹅养殖场必须实施动物福利措施。

D2. 1. 20购买经负责任羽绒标准（RDS）认证的产品表明了对羽绒和羽毛供应链中（更好的）动物福利实践的需求。

负责任的动物纤维（RAF）：RWS、RMS、RAS

D2. 1. 21 [负责任的羊毛标准（RWS）/负责任的马海毛标准（RMS）/负责任的羊驼标准（RAS）] 验证 [羊毛/马海毛/羊驼纤维] 的动物福利和土地管理要求，并跟踪其从农场到最终产品的过程。

D2. 1. 22符合[负责任羊毛标准（RWS）/负责任马海毛标准（RMS）/负责任羊驼标准（RAS）]认证的产品含有[羊毛/马海毛/羊驼纤维]，这些羊毛/马海毛/羊驼纤维来自（独立）获得动物福利和土地管理要求认证的农场。

- D2. 1. 23** [负责的羊毛标准 (RWS)/负责的马海毛标准 (RMS)/负责的羊驼标准 (RAS)] 描述并 (独立地) 认证[羊毛/马海毛/羊驼毛纤维]生产中的动物福利和土地管理实践, 并跟踪从农场到最终产品的认证材料。
- D2. 1. 24** [负责的羊毛标准 (RWS)/负责的马海毛标准 (RMS)/负责的羊驼标准 (RAS)] 要求 [绵羊/山羊/羊驼] 农场必须实施动物福利和 (负责的) 土地管理措施。
- D2. 1. 25** 购买[负责羊毛标准 (RWS)/负责马海毛标准 (RMS)/负责羊驼标准 (RAS)] 认证产品, 表明对[羊毛/马海毛/羊驼毛]供应链中 (更好的) 动物福利实践和 (负责的) 土地管理的需求。

部分 E – 监测和 滥用

E1. 监测和 监视

E1.1 可持续纺织促进会 (Textile Exchange) 将根据本政策所述，确定对各项获准声明的适当监管级别。除用于存储所有已获许可声明记录的数据管理系统外，作为其监管活动的一部分，可持续纺织促进会 (Textile Exchange) 还可能采用产品溯源、常规或基于风险的市场监管、产品测试、产品标签以及网络爬虫等手段，对市场上的不当或未经许可的声明进行监管。

E1.2 [投诉表格](#)提交，或发送电子邮件至Assurance@TextileExchange.org。

E2. 滥用

E2.1 如果声明不符合本政策，可持续纺织促进会 (Textile Exchange) 保留将声明视为不当使用并因此视为“滥用”的权利。

E2.2 如果可持续纺织促进会 (Textile Exchange) 发现其知识产权被不当或未经授权使用，可持续纺织促进会 (Textile Exchange) 将尝试与声明人沟通，并给予声明人自首次通知之日起 30 天的时间来纠正或撤销声明。

E2.3 如果滥用行为在 30 天内未得到纠正，和/或第二次发生滥用行为，可持续纺织促进会 (Textile Exchange) 可根据任何有效的许可协议采取适用措施，并可采取进一步适用措施，包括但不限于法律诉讼和/或与认证机构的行动，这可能导致撤销认证。

附录A - 定义

请参阅 [可持续纺织促进会 \(Textile Exchange\) 标准及相关文件中的TE-101术语和定义](#)。以下列出了本程序中使用的术语定义。关键定义如下。为清晰起见，已定义的术语在本文件中首次出现时以斜体显示，在其他一些情况下也以斜体显示。

保证声明： 保证声明是指根据可持续纺织促进会 (Textile Exchange) 标准进行保证程序后产生的声明，指的是已通过认证符合该标准的产品、流程、业务或服务。

品牌： 指掌控最终产品设计、开发和采购，并以自有品牌或贴牌方式销售的组织。品牌可以向批发商、零售商或直接向消费者销售产品。这不包括销售用于后续加工步骤的品牌中间产品的组织。

空白产品： 指任何以 B2B 方式销售的产品，其销售意图或合理预期是需要进行少量后续加工，通常包括添加装饰元素（例如印刷、刺绣）。也常被称为“可印制产品”。

认证机构： 持有资质证书的机构。

声明： 向公众或买家提供的与产品含量中存在所声称的材料有关的口头、书面、暗示的陈述、声明、广告或其他形式的沟通。

权利要求批准： 指提交正式申请后，由认证机构授予的权利要求使用授权。批准前，会对权利要求文本及相关图示进行审核。

声明方： 任何希望就标准体系提出声明的当事方。通常是指供应链中的企业，但也包括其他希望就标准提出声明的当事方。

声明材料： 指根据含量声明标准或其他标准，作为已售产品的含量声明进行验证的特定材料。凡提及某项标准后加“材料”（例如 OCS 材料），均指根据该标准声明的材料。

组件： 指成品中包含或拟包含在成品中的、具有唯一可识别性的材料。消费者可以很容易地在成品上识别出组件。

含量： 产品中某种材料的比例。

数据中介机构： 指任何以公开或提供服务的方式复制数据的个人或组织。可持续纺织促进会 (Textile Exchange) 不允许此类中介机构在未签署书面协议的情况下使用我们的数据。

组织：指已获得或正在申请获得某项标准认证的法人实体。组织持有范围证书，且一个组织可以拥有一个或多个场所。

产品：指生产过程中各个阶段产生的有形商品。这些商品可能包括成品或半成品。

记录：以书面、视觉或电子形式记录用户为证明符合要求而开展的活动的信息。

零售商：指向个人消费者销售产品的机构。包括实体店和线上销售，可能同时也是品牌商，也可能不是。零售商的定义也包括由其控制的配送中心。

范围证书（SC）：由认证机构颁发的文件，证明组织有能力按照标准生产和销售指定的材料。

场所：指证书范围内任何地理位置不同的单元。地理位置不同或拥有不同地址的地点均视为不同的场所（农场除外）。分包商不视为场所。某些文件中使用“设施”一词，其含义与“场所”相同。包括：农场、加工厂、办公室。

标准：可持续纺织促进会 (Textile Exchange) 拥有的相关标准，可以是以下任何一项：含量声明标准 (CCS)、有机含量标准 (OCS)、再生含量声明标准 (RCS)、全球再生标准 (GRS)、负责任羽绒标准 (RDS)、负责任羊毛标准 (RWS)、负责任马海毛标准 (RMS)、负责任羊驼毛标准 (RAS) 或可持续纺织促进会 (Textile Exchange) 拥有的任何其他标准。

供应链：指从原材料到最终产品，参与材料、商品或服务供应和采购的各个商业实体的运作过程。

撤销：指因特定不符合项或问题，或应被认可/认证方的要求，撤销范围证书或认证。认证/认证被撤销后，需进行新的评估/审核才能恢复有效状态。

附录 B - 允许的语言示例

企业承诺声明

允许的语言

[我们/组织名称] 承诺在 [特定时间范围] 之前，从 [标准名称] 认证的来源采购 [x%] 的 [通用材料名称]。

[我们/组织名称] 承诺在 [具体时间范围] 之前，使我们 [生产设施类型] 的 [x%] 达到 [标准名称] 认证。

[我们/组织名称] 致力于从认证来源采购我们 [收入/SKU/单位] 产品中的 [x%]。
[具体时间范围]。

例子

ABC品牌承诺到2023年，其所有羽绒均来自RDS认证的来源。

ABC品牌承诺到2025年，其所有羊毛供应商都将获得RWS认证。

我们承诺到2025年，我们50%的产品收入将来自认证来源。

进程声明

允许的语言

[我们/组织名称] 已在 [特定时间范围] 内实现了 [x%] 的目标，即从 [标准名称] 认证来源采购 [x%] 的 [通用材料名称]。

[我们/组织名称] [可量化和可验证的进程指标] 旨在实现我们的目标，即在 [具体时间范围] 之前从 [标准名称] 认证的来源采购 [x%] 的 [通用材料名称]。

我们 [供应商设施类型] 的 [x%/全部] 已通过 [标准名称] 认证。

例子

ABC品牌已实现其目标的50%，即到2025年实现100%的羽绒来自RDS认证的来源。

ABC品牌距离其目标已完成一半，即到2025年实现100%的羊毛采购来自RWS认证的来源。

我们100%的服装制造商都获得了RMS认证。

认证机构的声明

允许的语言

我们所有[有机种植的[材料类型]/回收的[材料类型]/羽绒/羊毛/马海毛/羊驼毛纤维]均（独立）获得[标准名称]认证。

我们的[材料类型]供应链已通过[标准名称]认证。

（在[组织名称]），我们供应链中从农场采购的[%/全部] [有机种植的[材料类型]/羽绒/羊毛/马海毛/羊驼毛纤维] 均已获得[标准名称]认证。

[我们/组织名称] 已通过 [标准名称] 认证，（其中 [插入相关信息声明]）。

[我们/组织名称] 已通过 [标准名称] 认证，该标准认证并追踪 [有机种植的 [材料类型]/回收的 [材料类型]/羽绒/羊毛/马海毛/羊驼毛] 从源头到最终产品。

例子

我们所有的羊毛都经过RWS的独立认证。

我们的羽绒供应链已获得RDS认证。

ABC Brand 从农场到我们供应链的所有原材料均获得 RDS 认证。

ABC品牌已获得GRS认证，该认证确保从源头到最终产品都使用回收材料。

我们已获得 OCS 认证，该认证可验证有机种植的含量，并追踪其从源头到最终产品的整个过程。

产品相关声明

允许的语言

(产品)/组件名称] (包含/是) [x%] [标准名称] 经认证的[有机种植材料/再生材料/羊毛/羽绒/马海毛], (由) [CB名称] [许可证号]。

(产品是)/[组件名称是] (包含) [RDS/RWS/RMS/RAS] (已认证) (材料类型) (由) [CB名称] [许可证号]。

(产品/[成分名称]) (包含/是) [x%] 有机种植的[材料类型], 经[CB名称] [许可证号] 认证为OCS。

(产品/[组件名称]) (包含/是) [x%] OCS 认证的[材料类型], (由) [CB 名称] [许可证号] 认证。

本产品为空白/未装饰/未印刷的[产品类型], 含有X%经GRS认证的再生[材料类型], 经[认证机构] [认证机构名称] [许可证编号] 认证。经确认, 后续印刷或其他加工处理无法满足相关要求。的GRS。

示例

夹克外层采用 100% GRS 认证的再生聚酯纤维, ABC 认证号 12345678

含有 50% 经 OCS 认证的有机种植棉, ABC 认证号 12345678

填充物为90% RDS羽绒, 经ABC认证, 认证编号为12345678

75% RCS 再生羊毛, ABC12345678

RMS认证羊毛 (ABC123456789)

RDS 羽状填充物, 经 ABC 认证, 认证编号 1234567

本产品含有RAS羊驼毛, ABC 12345678

含有100%有机种植棉, 经ABC Cert 12345678认证, 符合OCS标准。

100% OCS认证棉, ABC认证号12345678

这款空白未印花的T恤采用100%经GRS认证的再生棉制成, 认证编号为ABC Cert 12345678。经确认, 进一步的印花或其他加工处理不符合GRS的要求。

基于协议的声明

允许的语言

国际工作组（IWG）成员

[我们是/组织名称是]国际工作组成员，负责[标准名称]的[制定/修订]。了解更多信息，请访问[网址]。（我们致力于[标准名称]的[相关目标]。）

例子

ABC Brand是负责制定“负责任马海毛标准”（RMS）的国际工作组成员。我们致力于实现RMS的动物福利目标。了解更多信息，请访问ResponsibleMohair.org。

认证机构

[我们是/机构名称是] [标准名称] 的授权认证机构。了解更多信息，请访问 [网址]。

我们是RCS和GRS的授权认证机构。了解更多信息，请访问TextileExchange.org/Standards/Recycled。

认证机构

[我们是/组织名称是] 经认可的[标准名称]认证机构。了解更多信息，请访问[网址]。

ABC Cert是RDS认可的认证机构。了解更多信息，请访问ResponsibleDown.org。

[我们/组织名称] 已获得认证，可以评估是否符合[标准名称]。了解更多信息，请访问[网址]。

我们已获得认证，可以评估产品是否符合OCS标准。了解更多信息，请访问TextileExchange.org/Standard/OCS。

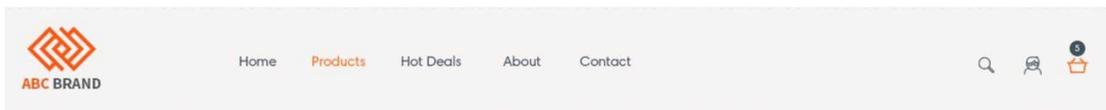
[我们/组织名称] 正在申请成为 [标准名称] 的认证机构。了解更多信息，请访问 [网址]。

ABC Cert 正在申请成为 RWS 和 RMS 的认证机构。了解更多信息，请访问 TextileExchange.org/Standards。

附录 C - 已确认声明示例



产品相关声明（产品上）：GRS



RUNNING SNEAKER

Choose Size

Choose Quantity + 3 -

Price : 120\$



Order Now



Contains 50% RCS Certified Recycled Polyester
ABC CERT - AC76583921

Products certified to the Recycled Claim Standard (RCS) contain recycled content that has been independently verified at each stage of the supply chain, from the recycler to the finished product.

产品相关声明（非产品相关）：RCS



产品相关声明（产品上）：RWS



产品相关声明（产品上）：OCS



产品相关声明（产品上）：RMS

附录D——零售商验证认证产品的推荐最佳实践

注：以下推荐的最佳实践仅供参考，并非涵盖所有情况。由于每家公司的操作流程各不相同，认证产品的验证流程也会有所差异。如有需要，可在此基础上进行调整，以满足每家零售商的特定需求。情况。

1. 制定确保可持续纺织促进会 (Textile Exchange) 标准符合规定的程序文件经认证的产品是从经认证的供应商处采购的（例如流程图、标准操作规程）。程序）。

提示：查看“[查找认证公司](#)”数据库用于确认供应商的认证信息。

2. 制定程序以确定从以下渠道购买的产品：已认证的供应商是指已获得认证并可被列入供应商行列的供应商（如果他们尚未获得认证）。已贴标签。
 - a. [CCS-101 含量声明标准](#) 要求向其他企业（而非消费者）销售认证产品的品牌提供文件，详细说明其认证状态以及销售中包含的认证产品（如有）。所有零售商都应收到此文件。信息。
 - b. 如果产品有实体标签，请核对标签上的许可证号是否与品牌供应商在其范围证书上的许可证号一致。您也可以要求品牌认证机构提供相关声明批准证明。主体部分。这通常以“声明批准申请表”的形式呈现，品牌方和认证机构双方均需填写此表。已签名。
3. 制定程序文件，确保所有标识使用和声明均符合规定。[TE-301 标准声明政策](#) 和 [TE-302 标准标志使用规范](#)（例如保单副本，）清单）。
4. 指定一名负责人，负责所有必要的联系事宜。与可持续纺织促进会 (Textile Exchange) 合作，并回应任何文件或信息请求。
5. 对员工进行培训，使其掌握组织内部系统验证程序的最新版本，并确保他们熟悉相关要求。[TE-301 标准声明政策](#) 和 [TE-302 标准标志使用规格](#)。
6. 保存所有产品相关声明的完整和最新记录，包括任何将产品与交易证明联系起来的吊牌、发票或其他记录。
7. 定期检查您的认证状态 供应商。

Standards Claims Policy

TE-301-V1.3-2023.06.01



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Standards Claims Policy V1.3 replaces Standards Claims Policy V1.2 and is effective as of June 1, 2023. All assessments conducted after October 1, 2023 shall be conducted using Standards Claims Policy V1.3.

Cover photo credit: Pearl Lung

English is the official language of *TE-301 Standards Claims Policy*. In any case of inconsistency between versions, reference shall be made to the English version.

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TE-301 Standards Claims Policy will be updated according to a set revision schedule.

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Introduction

About the Standards Claims Policy

The purpose of this document is to provide companies with clear guidelines for making claims and communicating about Textile Exchange Standards. The rules governing Textile Exchange Standards certification are defined by the scope, assurance, and chain of custody requirements for each of the Textile Exchange Standards. For technical details on these issues, please refer to the respective Standard documents.

All claims shall always conform with the language requirements detailed in this policy and shall be true, accurate, and not misleading.

Other statements about or in reference to the Standards, such as policy statements, media, or academic use, fall outside the scope of this policy. Use of the Textile Exchange logo or Textile Exchange membership logo is not included within the scope of this policy; contact Communications@TextileExchange.org about using the Textile Exchange logo and Membership@TextileExchange.org for more information about membership logo use and claims.

Any organization planning to use Textile Exchange Standards in any type of marketing or communication should carefully read this document and ensure that all relevant staff are informed of its content. Certification bodies (CBs) are responsible for verifying that all assured claims meet the requirements of this document.

Relevant stakeholders, including licensed claim makers, will be informed of substantive changes to this policy via public notice on our website and by direct written communication when possible.

About Textile Exchange

Textile Exchange is a global non-profit driving positive impact on climate change across the fashion and textile industry. It guides a growing community of brands, manufacturers, and farmers towards more purposeful production from the very start of the supply chain.

Its goal is to help the industry to achieve a 45% reduction in the emissions that come from producing fibers and raw materials by 2030. To get there, it is keeping its focus holistic and interconnected, accelerating the adoption of practices that improve the state of our water, soil health, and biodiversity too.

For real change to happen, everyone needs a clear path to positive impact. That's why Textile Exchange believes that approachable, step-by-step instruction paired with collective action can change the system to make preferred materials and fibers an accessible default, mobilizing leaders through attainable strategies, proven solutions and a driven community.

At Textile Exchange, materials matter. To learn more, visit TextileExchange.org.

Logo Use Authorization

The Standards logos are proprietary and for authorized use and/or display only; all logo use shall conform with the guidelines described in [TE-302 Standards Logo Use Specifications](#).

The Textile Exchange Standards logos are the intellectual property of Textile Exchange, who reserves all rights in relation thereto. Unauthorized display, copy, and/or use of any Standard logo without prior authorization, is strictly prohibited.

Any organization that uses a Standards logo shall do so in agreement with logo use terms and conditions through Textile Exchange (in the case of registering commitments – [see Section A](#)) or a licensing agreement with a certification body (CB), as applicable.

Certification bodies with a valid licensing contract with Textile Exchange will sublicense the right to use the applicable Standard logo(s) upon request/approval for all assured claims ([Section B](#)), in compliance with the requirements in this policy.

Textile Exchange reserves the right to take legal action against any party that uses, displays, and/or copies any Standard logo without prior authorization. Incidents of unlicensed or improper use of any Standards logo(s) will be handled in accordance with [ASR-110 Complaints and Feedback Policy](#) and the terms outlined in this document.

Textile Exchange Standards and Policy Conformity

Textile Exchange Standards are designed to support verification of certified content claims, provided they conform with our policies and procedures for certification and claims and labeling. Within the controls of our system, conformance with all relevant criteria provides assurance that you are meeting certification requirements and are allowed to use our voluntary labels and claims on or in relation to your products.

The criteria and guidance in this policy is intended to ensure conformity with Textile Exchange's integrity controls.

Legal Compliance

The claim maker, whose name appears on or is attached to the product or in any other claim, is solely responsible and liable for product labeling, packaging, and other information thereon. It is the claim maker's responsibility to ensure that packaging, labeling, and other claims comply with all relevant legislation and standards. All claims and statements relating to Textile Exchange Standards should be accurate, up to date at the time of printing or publication, and can be substantiated if required.

This policy is not intended as legal guidance and claims and labels made based on our certification system are not intended to be legal guarantees. Textile Exchange does not take any responsibility for the legal implications of use of our Standards certification system nor the use of any related claims. It is recommended best practice to seek legal counsel to understand the consumer protection laws and labeling requirements in each country of sale, which falls outside the scope of certification to our Standards and this policy.

Relevant legislation, standards, and other guidance includes (but is not limited to):

- EU: [Proposal for a Directive on empowering consumers for the green transition and annex, 2022](#)
[Proposal for a Directive on Green Claims, 2023](#)
- International: [ISO 14020, ISO 14021, ISO 14024, ISO 14025](#)
- UK: [DEFRA Green Claims Guide, 2011](#) | [CMA Green Claims Code, 2021](#)
- USA: [Federal Trade Commission's, 16CFR Part 260, "Guides for the Use of Environmental Marketing Claims \(Green Guides\)", 2012](#)
[Federal Trade Commission, 16CFR Part 255, "Guides Concerning the Use of Endorsements and Testimonials n Advertising," 2009 \(In review, 2020\)](#)

How to Use This Document

This document sets forth the overall requirements for conformity with the [Standards Claims Policy](#) and includes five key sections (Commitment Claims, Assured Claims, Agreement-Based Claims, Informational Statements, and Misuse), as well as additional Appendices.

Throughout this document, the following terms are used to indicate requirements, recommendations, permissions, or capabilities:

1. "shall" indicates a requirement
2. "should" indicates a recommendation
3. "may" indicates a permission
4. "can" indicates a possibility or capability

The abbreviation "e.g." is used to indicate an example, while the abbreviation "i.e." is used to provide clarification of meaning.

In the allowed language for each type of claim:

- The words shown within brackets "[xxx]" provide a description of the required language rather than the exact language to be used in a claim.
- Brackets with a slash between two or more descriptions "[xxx/xxx]" indicate a choice between multiple options for the required language.

Example: "[Standard Name]" may be replaced by "Responsible Wool Standard" and "[organically grown material/recycled material/wool/down/mohair/alpaca fiber]" may be replaced by "wool."

- The words shown in parentheses "(xxx)" indicate optional language which may be used.

- Parentheses with a slash between two or more descriptions “(xxx/xxx)” indicate a choice between multiple options for the optional language.

Example: If you see “(This product/This component)”, you may choose to omit the words altogether; or you may choose to use “This product” or “This component” depending on your needs.

- If the term or statement in between either the brackets or parenthesis is capitalized, it is implied that the term or statement used shall also be capitalized.
- All references to the Standard(s) may use the full name of the standard, the acronym, or both, e.g. “Responsible Wool Standard” or “RWS” or “Responsible Wool Standard (RWS).”
- Other characters such as pound signs (#) or hyphens (-) may be used in the claims language, as desired or needed, as long as the meaning of the statement remains unchanged. e.g. “RDS-certified down, ABC Cert #12345678”.
- Where the CB name is required in claims, it may be replaced with an appropriate acronym.

The general eligibility requirements for each type of claim are summarized in the table below. A full description of each claim category and type, detailed eligibility requirements, and a list of allowed language follows in each section. Applicable registration or approval requirements are detailed at the end of each section.

Claim Categories	Claim Type	General Eligibility Requirements	Registration or Approvals
Commitment claims	Corporate commitment claims	Certified and non-certified organizations with a public commitment to and/or goals for certification to a Textile Exchange Standard(s). (see A1.2)	Register commitments with Textile Exchange through the online commitment registration form .
	Progress claims	Certified and non-certified organizations that have previously made a public commitment to Textile Exchange Standard(s) in alignment with the corporate commitment claims guidelines. (see A3.1)	
Assured claims	Claims by certified organizations	Holders of valid scope certificates (SC). (see B1.1)	Apply for approval from certification body. (see B5)
	Product-related claims	Holders of valid scope certificates (SC) and additional product qualifications. (see B3.1)	
Agreement-based claims		Contractually defined relationship to Textile Exchange. (see C1.1)	Defined in applicable written agreement.
Informational statements		Any organization. (see D1.1)	Informational statements used alongside assured claims will be reviewed by certification bodies for accuracy, per CCS-102 CCS Certification Procedures . Otherwise, no approval or registration is needed.

Section A - Commitment Claims

Commitment claims center around registered commitments to Textile Exchange Standards, as well as progress toward those commitments and associated goals. Raw material suppliers, brands, and retailers are all eligible to make commitments.

A *corporate commitment* is made by an organization that is working towards building a supply chain that is fully certified to a Textile Exchange Standard(s). In many cases, committed organizations are not yet selling fully certified products and therefore do not yet qualify to make an assured product-related claim (as outlined in Section [B3](#)). Companies that have already met or made progress toward their targets may make *progress claims*.

Organizations making commitments to one or more Standard are responsible for outlining clear goals and timelines for achieving them.

A1. General Guidelines – Corporate Commitment Claims

A1.1 Corporate commitment claims shall only be made by organizations who have registered a public commitment to a relevant Textile Exchange Standard(s) and have set clear goals and realistic timelines for achieving them.

NOTE: Commitments may be registered through Textile Exchange’s [online commitment registration form](#).

A1.2 Corporate commitment claims shall not appear on or in reference to any specific certified product. For making product-related claim, [see B3. General Guidelines – Product-Related Claims](#).

A1.3 Corporate commitment claims should appear in conjunction with a relevant informational statement ([see Section D – Informational Statements](#)).

A1.4 Corporate commitment claims may be accompanied by the applicable Standard logo(s) and logo use shall conform with [TE-302 Standards Logo Use Specifications](#).

A1.5 Corporate commitment claims shall not be made with reference to the Content Claim Standard (CCS).

A2. Allowed Language – Corporate Commitment Claims

A2.1 Corporate commitment claims should be limited to the following language:

NOTE: Corporate commitment claims may be minimally adjusted, provided the meaning is not lost.

A2.1.1 [We/Organization Name] commit(s) to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe].

- A2.1.2** [We/Organization Name] commit(s) to achieve [Standard Name] certification at [x%] of our [production facility type] by [specific timeframe].
- A2.1.3** [We are/Organization Name is] committed to sourcing [x%] of [product category] by [revenue/SKU/unit] from certified sources by [specific timeframe].

NOTE: “revenue/SKU/unit” refers to how the percentage of products will be calculated. See example in [Appendix B](#).

A3. General Guidelines – Progress Claims

- A3.1** Progress claims may be made by organizations who have met all corporate commitment claims requirements ([see A1.1 - A1.5](#)).
- A3.2** Certified organizations may make progress claims provided they are not related to specific certified products.
- A3.2.1** Claims about progress towards a committed percentage of certified products are considered assured claims and shall be approved by a certification body.
- A3.3** Progress claims shall be quantifiable and verifiable through publicly available information that is easily accessible in connection with the progress claim itself.
- A3.4** Progress claims shall not be made with reference to the Content Claim Standard (CCS).

A4. Allowed Language – Progress Claims

- A4.1** Progress claims shall be limited to the following language:

NOTE: Progress claims may be minimally adjusted, provided the meaning is not lost.

- A4.1.1** [We have/Organization Name has] achieved [x%] of our goal to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe].
- A4.1.2** [We are/Organization Name is] [quantifiable and verifiable progress indicator] to our goal of sourcing [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe].

A4.1.3 [x%/All] of our [supplier facility type] are certified to the [Standard Name].

A5. Commitment Registration and Claim Making Process

- A5.1** Prior to making commitment claims, all corporate commitments should be registered through Textile Exchange's [online registration form](#).
- A5.2** Logos shall be distributed only to those who meet the qualifications outlined in [Section A](#), have registered their commitments, and agreed to the logo use terms.
- A5.3** Commitment claims shall only be made in conformity with the full requirements of this policy. If, at any time, an approved claim falls out of conformity with the requirements of this policy, the claim maker shall cease using the claim.

Section B - Assured Claims

Assured claims are reserved only for organizations or products that have met the requirements of an assurance process set forth in the Textile Exchange Standard(s). As such, products or businesses making assured claims must be certified according to the applicable Standard in order to make claims in this category. Approval must be obtained by a certification body.

Examples of assured claims can be found in [Appendix C](#).

B1. General Guidelines – Claims by Certified Organizations (non-product related)

B1.1 Claims by certified organizations shall only be made by organizations that hold a valid scope certificate to the applicable Standard(s). No other organization may make the claims in this category.

B1.2 Claims by certified organizations require approval by an authorized certification body, as per [CCS-102 CCS Certification Procedures](#) and as described in [B5. Assured Claims Approval Process](#).

B1.3 Claims by certified organizations may be made at, near, or relative to the point of sale and shall include the following disclaimer:

B1.3.1 In a business-to-business context (e.g. invoices, webpages):

[We are/Organization Name is] is [Standard Name] certified, [CB name] [License Number]. Only the products which are covered by a valid transaction certificate are [Standard Name] certified.

B1.3.2 In a business-to-consumer context, when the claim is not made on-product (e.g. webpages, advertisements, social media):

[We are/Organization Name is] is [Standard Name] certified, [CB name] [License Number]. Only the products which carry the [Standard Name] label and claim are certified.

B1.4 Claims by certified organizations may be made in marketing materials (e.g. email signatures) and shall include the organization's license number and the certification body name.

B1.4.1 For online claims or use of the Standard logo, the associated certification information (license number and certification body name) may appear on another webpage hyperlinked from the logo.

- B1.5** Claims by certified organizations should appear in conjunction with a relevant informational statement ([see Section D – Informational Statements](#)).
- B1.6** Claims by certified organizations shall be accompanied by the applicable Standard logo(s) and logo use shall conform with [TE-302 Standards Logo Use Specifications](#).
- B1.7** Claims by certified organizations shall not be made with reference to the Content Claim Standard (CCS).
- B1.8** Claims by certified organizations may appear in conjunction with product-related claims, provided the product-related claim meets the requirements in [Section B3](#) and both claims have been approved by an authorized certification body.

B2. Allowed Language – Claims by Certified Organizations

- B2.1** Claims by certified organizations shall be limited to the following language only:
- B2.1.1** [%/All] of our [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] is (independently) certified to the [Standard Name], (certified by) [CB name] [License Number].
 - B2.1.2** Our [material type] supply chain is certified to the [Standard Name], (certified by) [CB name] [License Number].
 - B2.1.3** [We are/Organization Name is] certified to the [Standard Name], (certified by) [CB name] [License Number]. (Insert relevant informational statement).
 - B2.1.4** [We are/Organization Name is] certified to the [Standard Name], which certifies and tracks [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] from the source to final product. (Certified by) [CB name] [License Number].
 - B2.1.5** For certified raw materials sourced from farms:

(At [Organization Name]), [% of the/all] [organically grown [material type]/down/wool/mohair/alpaca fiber] sourced from farms into our supply chain is [Standard Name] certified, (certified by) [CB name] [License Number].

B3. General Guidelines – Product-Related Claims

Product-related claims are used to indicate that a product, category of products, or product component are certified or contain certified content. Because these claims are tied to an assurance process, special care shall be taken to ensure they are true, accurate, and not misleading. Eligibility to make product-related claims depends upon conformity to the relevant Standard and Content Claim Standard (CCS) requirements.

The guidelines for product-related claims listed below apply to both business-to-business (B2B) and business-to-consumer (B2C)/consumer-facing final products.

Eligibility Requirements

B3.1 Product-related claims shall only be made by organizations and about products or components that meet the eligibility criteria outlined below:

B3.1.1 The product or claimed component meets the following minimum content (calculated by weight) and blending/mixing requirements.

NOTE: Per [CCS-101-v3.1 Content Claim Standard](#), D4.4, trims may be excluded from composition calculations of textile products and footwear when they are not the claimed material and when the total trims do not account for more than ten percent of the total product weight.

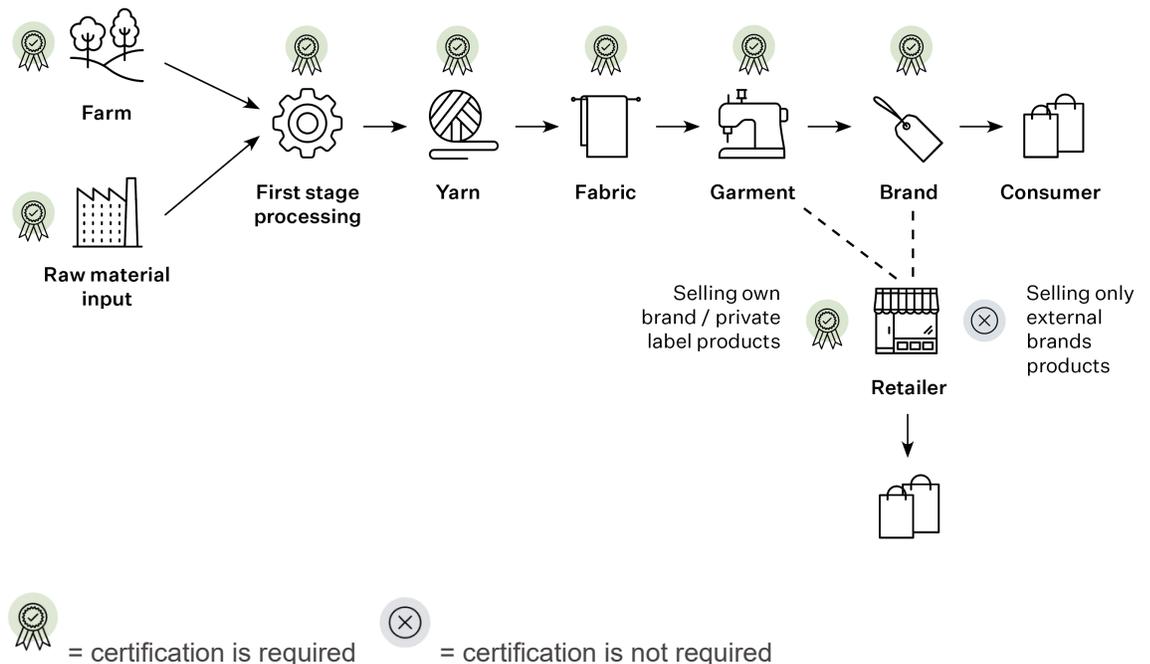
Logo	Overall product or claimed component contains	Blending allowed?	Mixing allowed?
OCS 100	95-100% organic content	Yes	No
OCS Blended	5-95% organic content	Yes	Yes
RCS 100	95-100% recycled content	Yes	No
RCS Blended	5-95% recycled content	Yes	Yes
GRS	50-100% recycled content	Yes	Yes
RDS	5-100% RDS down/feathers	Yes	Only with GRS or RCS down
RAF	5-100% RWS wool, RMS mohair, or RAS alpaca fiber	Yes	Only with GRS or RCS animal fiber of the same type

NOTE 1: A product that contains at least 5% (non-recycled) certified RDS down or RAF fibers where all remaining fiber of the same type is also certified to the RCS or GRS may be claimed as RDS/RAF; an

RCS/GRS claim may also be applied provided the applicable certification and percentage requirements are met. See [B3.14](#) for combined claims.

NOTE 2: *Blending* refers to combining raw materials of different types (e.g. cotton with polyester), while *mixing* refers to combining raw materials of the same type with different attributes (e.g. organic cotton with conventional cotton).

B3.1.2 For product-related claims on final products intended for sale to consumers, certification is required up to the brand.



- a. The brand – as required per [CCS-101 Content Claim Standard \(CCS\)](#) – holds a valid scope certificate that includes the correct product and processing category(ies).
 - i. In cases where a company is a retailer that sells products under their own brand (e.g. private label, white label, licensee brands) they are considered a brand per the definition of a “brand” in [TE-101 Terms and Definitions for Textile Exchange Standards and Related Documents](#), and brand certification is required when making product-related claims.
 - ii. In cases where a company designs *blank products* (e.g. t-shirts, tote bags intended for printing) and also controls the labeling and branding of the final product, they are considered a brand and brand certification is required when making

product-related claims that may be passed on through multiple distribution channels. See [B4.8.1](#) for specific language related to GRS claims on blank products.

NOTE 1: If a blank product is sold to a brand or retailer who will apply their own branding (e.g. hangtags, sew-in labels) for sale under their own name/private label to consumers, that brand or retailer requires brand certification and is responsible for all product-related claims. The blank product company in this case would be considered the brand's supplier.

NOTE 2: Refer to [CCS-201 Content Claim Standard User Manual](#) for more details on chain of custody and brand certification requirements.

- b. The brand – as required per [CCS-101-V3.1 Content Claim Standard \(CCS\) E1.2](#) – obtains a valid transaction certificate for all claimed materials purchased, including all products which carry the Standard's logo or any other product-related assured claim.

B3.2 Business-to-business (B2B) product-related claims may be made and are exempted from the eligibility criteria in [B3.1.1 - B3.1.2](#), provided the following conditions are met:

- a. The product meets the minimum content requirements for certification (outlined in the applicable Standard document); and
- b. The company selling the product – as required per [CCS-101 Content Claim Standard \(CCS\)](#) – holds a valid scope certificate that includes the correct product category(ies).

NOTE: B2B product-related claims are not required to list the percentage of certified material in the claim (i.e. requirement [B3.13](#) does not apply).

B3.3 All product-related claims (B2B and B2C) and any accompanying artwork shall be approved by a certification body as described in [B5. Assured Claims Approval Process](#).

General Requirements

B3.4 Product-related claims may be made on-product (e.g. hangtags/swing tags, sewn-in labels, product packaging) or off-product (e.g. e-commerce/online product page, social media, magazine/online advertisement).

B3.5 Product-related claims that appear on-product, such as on a label or statement printed, heat-transferred, affixed, or otherwise physically attached or applied to the product or its packaging, shall only be done so by certified organizations.

B3.5.1 Certified brands may attach hangtags/labels or direct certified suppliers may attach hangtags/labels with the brand's license number and other required certification information.

B3.6 If the applicable Standard logo is already on the product, then any additional information which does not refer to or cover up information about the standard is outside of the scope of the certification.

B3.7 Product-related claims may be made about a component of a product (e.g. outer shell of a jacket), provided the component meets all applicable requirements for both certification as outlined in the applicable Standard document and claims as outlined in [Section B3](#) of this policy.

NOTE 1: In the case of tampons, the core (i.e. the absorbent piece either encased in an applicator or on its own) and the applicator may be claimed as separate certified components. Please see [ASR-104 Policy for Transaction Certificates](#) for more details on component claims and how these are to appear on the associated transaction certificate.

NOTE 2: A sanitary product such as a pantyliner is a single product which does not have any trim, so any certification claim needs to cover the entire product. A release sheet or wrapper would both be considered packaging (and thus not part of the product).

B3.8 When space allows, a product-related claim should appear in conjunction with a relevant informational statement ([see Section D – Informational Statements](#)).

B3.8.1 Otherwise, a URL or QR code directing to the current version of the Standard or the Standard's landing page should appear in conjunction with the claim.

B3.9 Product-related claims shall not be made with reference to the Content Claim Standard (CCS).

Required Certification Information

B3.10 All product-related claims shall include:

- a. The claim maker's license number, as it appears on their valid scope certificate;
- b. The name or acronym of the claim maker's responsible certification body;
- c. The percentage of certified content, per the requirements in [B3.13](#); and
- d. The relevant Standard logo.

NOTE 1: Claim makers who are non-certified retailers must use the license number and certification body name of their certified brand supplier.

NOTE 2: Only one license number may be included in product-related claims. The license number for any upstream suppliers may not be included.

Logo Use

B3.11 All product-related claims shall appear with the relevant Standard logo and logo use shall conform with [TE-302 Standards Logo Use Specifications](#).

B3.11.1 When the Standard logo is unable to appear near the text portion of a product-related claim (i.e. claim language and other required certification information), such as in the cases of e-commerce product webpages or sewn-in labels, the Standard logo may be separated from the rest of the product-related claim, provided it appears elsewhere on the product, hangtag, listing, or on another webpage, and meets all other requirements described in this section. Likewise, when the text portion of the claim cannot be near a logo, it should appear elsewhere on the product or linked to another webpage.

B3.12 For use of a Standard logo at physical point of sale (e.g. in-store signage, a 3-D sculpture of the RDS logo in a retail store), in addition to conforming with [TE-302 Standards Logo Use Specifications](#), the following conditions shall apply:

B3.12.1 The logo shall only be placed directly above or within visible distance to the certified products.

B3.12.2 The logo shall be accompanied by additional signage (easily visible/legible to consumers) which includes the following:

- a. A statement that indicates only products with the Standard's label and certification information are certified (e.g. "Look for RDS certified products" or "Look for the RDS label"); and
- b. All required certification information, as per [B3.10](#).

Certified Content Percentage

B3.13 Product-related claims shall include the percentage of certified material in the product or component. The percentage shall be calculated by weight of the full product or applicable certified component and may exclude non-certified trims or accessories. See [B3.1.1](#) for more details on content percentage requirements.

NOTE: In most cases, the weight of trims (e.g. buttons, lace, string on a tampon) shall be excluded from calculations, unless they are also certified to the applicable Standard.

- B3.13.1** For RDS, the percent certified content may be omitted provided the applicable component (i.e. the fill) is 100% RDS certified down.
- a. The percentage shall be specified for blended fills (e.g. 50% RDS down, 50% synthetic fill).
- B3.13.2** For RAF Standards (RWS, RMS, and RAS), the percentage of certified content may be omitted provided that the applicable product or component is made of 100% of a single certified animal fiber (e.g. 100% RWS wool, or 100% RMS mohair).
- B3.13.3** For RCS, GRS, and OCS, the percent certified content shall always appear in the claim.
- B3.13.4** For RCS, GRS, and OCS, labels may reference a minimum percentage of claimed content (e.g. “at least 10% OCS certified organically grown cotton”) in order to simplify communications and label designs. Transaction certificates shall include the exact percentage composition for the specific batch of product.

NOTE: In some cases, where it does not contradict any labeling laws which apply to the product (e.g. in markets where the product is sold), the content percentage listed may be downgraded to a lesser percentage. For example, a brand regularly sources products containing 50% GRS certified material and has labels approved and printed with a 50% claim, however, their supplier sends them a shipment that contains 60% GRS certified material; in this case, the claim may be downgraded to 50% to keep consistency in the labeling approach.

- B3.13.5** For RCS, GRS, and OCS, where multiple material types are certified, each material shall be separately listed with each percentage (e.g. “Made with 48% OCS certified organically grown cotton and 32% OCS certified organically grown wool”).

Multiple Certified Materials/Combined Claims

- B3.14** Product-related claims to two or more Standards (including non-Textile Exchange Standards) which address the same material attribute (e.g. GRS and RCS) may only be made for the same product provided:
- a. The claims relate to separate components of the product; or

- b. The claims are clearly distinct from each other (e.g. properly distanced so that they cannot be confused as being connected or related to each other in any way).

B3.14.2 Claims to two or more different RAF Standards may be combined, as these standards do not address the same material attribute (e.g. RWS addresses wool, RAS addresses alpaca fiber).

NOTE 1: This does not apply to standards which do not address material sourcing (e.g. chemical use standards).

NOTE 2: Multiple Textile Exchange Standards which address different material attributes (e.g. OCS cotton and RCS recycled polyester) may be claimed on the same product provided they meet the eligibility requirements outlined in [B3.1.1](#), and both applicable Standard logos and relevant allowed language is used. See [B4.3](#) for allowed language.

NOTE 3: When making a Textile Exchange standard claims near a non-Textile Exchange standard, always check the claims guidance or policies of the scheme owner, as combining claims may not be allowed.

Multi-Piece Product Set Labeling

B3.15 When labeling a set of products which are packaged together where one piece is below the 95% threshold for RCS 100 or OCS 100 (as applicable):

B3.15.1 Each piece shall be labeled separately with the appropriate label and percentage details; or

B3.15.2 The entire set shall be labeled as RCS Blended or OCS Blended (as applicable) and the percentages for each piece shall be included; or

B3.15.3 The entire set shall be labeled as RCS Blended or OCS Blended (as applicable) and, as per [B3.13.4](#), the labels may reference a minimum percentage of claimed content (e.g. “at least 10% OCS organically grown cotton”) in order to simplify communications and label designs; and

B3.15.4 In all cases, the transaction certificate(s) shall include the exact percentage composition for the specific batch(es) of product(s).

Certified Packaging, Hangtags, and Labels

B3.16 Product-related claims made on and about packaging or other affixed hangtags or labels may only be used if the packaging, hangtag, or label itself is certified to the

relevant Standard (e.g. a GRS certified recycled polyester polybag or an RCS certified recycled paper hangtag).

B3.16.1 In this case, along with the other required information described in [B3.10](#), a clear statement to identify the packaging, hangtag, or label as the certified “product” shall be included.

e.g. “This polybag contains 100% GRS certified recycled polyester” or “This hangtag contains 50% RCS certified recycled paper.”

B3.16.2 If the product inside the certified packaging or referred to on the hangtag or label is also certified to an applicable Standard, an assured product-related claim may also be made, provided it specifies the product and conforms with all requirements in this policy.

B3.16.3 Any other logos or brand names appearing on the packaging, hangtag, or label must be kept a reasonable distance away from the Standard logo and claim to avoid confusion that the claim could apply to their brand or product. See section A2 [TE-302 Standards Logo Use Specifications](#) for more details on logo use.

Passing on Approved Product-Related Claims

B3.17 A certified brand with approved product-related claims shall inform buyers that as non-certified organizations, if they intend to use these claims, the buyer and any subsequent processing facilities:

- a. Shall not apply, modify, or alter any on-product product-related claim; and
- b. Shall not make any claims about the product outside of the allowed language outlined in this policy, unless the final product becomes fully certified.

B3.18 If a certified brand is selling a blank product intended for minor processing (e.g. printing) by a non-certified organization, and further processing is a print process or if chemicals are used, and the standard is GRS, the product-related claim shall use the specialized claim in [B4.8](#).

NOTE: Per [CCS-201 Content Claim Standard User Manual](#), a product may further change hands and go through minor processing (e.g. printing, embroidery) without those wholesalers, distributors, minor processors, or final retailers requiring certification to the applicable standard.

B3.19 If all of the above conditions outlined in B3.17 and B3.18 are not met, the non-certified organization shall become certified to the applicable Textile Exchange Standard in order to make or use any product-related claims.

NOTE: Certified brands should be prepared to share proof of formal claim approval documentation with retailers upon request.

Non-Certified Retailer Product-Related Claims

B3.20 Off-product (e.g. e-commerce product page, store signage) product-related claims may be made by non-certified retailers selling other brands' certified products, provided they are able to verify the products are certified to the applicable Standard.

- a. A number of verification methods may be employed. See [Appendix D](#) for recommended best practices for verification.

NOTE: Non-certified retailers are not permitted to physically attach product-related claims. As such, if the product does not already have one, no on-product claims are permitted.

B3.21 Product-related claims made by non-certified retailers are exempt from the requirements for approvals outlined in section [B5. Assured Claims Approval Process](#).

- B3.21.1** Certified retailers may request their certification body to review and approve any off-product product-related claims they would like to make about certified products outside their own scope of certification (i.e. when selling other brands' products).

NOTE: Textile Exchange reserves the right at any time to request a desk review or artwork spot check from retailers to ensure conformity of their product-related claims with this policy.

Excess Hangtag/Label Stock with Outdated Information

B3.22 In cases where a certified organization has changed certification bodies or any other change was made to their certification that impacts information required in product-related claims (e.g. license number has changed), leftover hangtags or labels that were printed with the previous certification information may continue to be applied to qualified products and used up until they are all gone, provided:

- a. The products were produced while the previous certification body was responsible, or license number was valid;

- b. The product-related claim on the hangtag or label was approved by a certification body and already printed prior to changing certification bodies or license numbers; and
- c. If certification bodies were changed, the succeeding certification body notifies the preceding certification body with a chance for the preceding certification body to object based on the grounds of risk to product integrity. If the succeeding certification body is to issue the transaction certificate covering products produced under the old scope certificate, then the succeeding certification body shall perform a documentation review covering those products' inputs, production, and volume reconciliation.

B4. Allowed Language – Product-Related Claims

B4.1 For legal reasons, product-related claims for all standards shall refer to the generic material name and shall not contain tradenames, names of other standards, programs and initiatives, or names of breeds, varieties, and species. For more details, see [ASR-213 Material, Processes, and Products Classification](#).

B4.2 Product-related claims for all standards shall be limited to the following language:

NOTE 1: The allowed language in product-related claims may be written out in full sentences or listed as shown in the examples below. The required information may also be presented or written out in a different order from how it is shown in the allowed language. More examples can be found in [Appendix B](#).



100% RWS Wool
ABC Cert
12345678



The outer shell of this raincoat contains
85% RCS certified recycled polyester.

Certified by ABC Cert 12345678

NOTE 2: For B2B product-related claims, any of the allowed language in this section may be used. As per the note under [B3.2](#), listing the percentage is not required.

B4.2.1 (Product)/[component name] (contains/is) [x%] [Standard Name] (certified) [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber], (certified by) [CB name] [License Number].

B4.2.2 For products or components certified to the RDS, RWS, RMS, or RAS only, where all animal fibers are certified to one of these standards:

(Product is)/[component name is] (contains) [RDS/RWS/RMS/RAS] (certified) (material type) (certified by) [CB name] [License Number].

B4.2.3 For products certified to the OCS, the following alternative language may be used:

a. (Product)/[component name] (contains) [x%] organically grown [material type], certified OCS by [CB name] [License Number].

b. (Product)/[component name] (contains) [x%] OCS certified [material type], (certified by) [CB name] [License Number].

B4.3 Products that are certified to multiple Textile Exchange Standards may repeat only the percentage, Standard name, and material.

Example: “50% RWS wool and 20% RMS mohair, ABC 1234567.”

B4.4 In addition to the allowed language in [B4.2](#), a company may choose to also include the Standard acronym in the product name. This is allowed in the following format only:

B4.4.1 [OCS/RCS/GRS/RDS/RWS/RMS/RAS] [Product Name]

Example: “RWS Sweater”

B4.5 As an alternative to B4.4 above, the following formats are allowed for RDS, RWS, and RMS products only:

B4.5.1 [Product name] in [Responsible Down/Wool/Mohair/Alpaca Fiber]

Example: “Jacket in Responsible Down”

B4.5.2 [Product name] in [RDS Down/RWS Wool/RMS Mohair/RAS Alpaca Fiber]

Example: “Scarf in RMS Mohair”

B4.6 In the cases described in B4.4 and B4.5 above, a full product-related claim (as outlined in [B4.2](#)) shall be included alongside any public facing use of the name in a visible place. The claim shall be present on the product specific page for ecommerce websites.

B4.7 Any organic crop name that legally changes its name after first processing occurs shall no longer be referred to by its crop name when certified to the OCS and making claims (e.g. bamboo processed into a fabric is legally “viscose” in most countries). OCS labeling in these cases shall be written as:

B4.7.1 Contains [x%] OCS certified [legal name] (derived from organically grown [crop name]), (certified by) [CB name] [License Number].

Example:

“Contains 100% OCS certified viscose, derived from organically grown bamboo, certified by ABC Cert 12345678”

B4.8 Product-related claims made in reference to blank products certified to the GRS shall use the following language:

B4.8.1 (The/This) [blank/undecorated/unprinted] [product type] was made with [x%] GRS certified recycled [material type], (certified by) [CB name] [License Number]. Further printing or other processing was not confirmed to meet the requirements of the GRS.

B4.9 Product-related claims about the GRS or RCS may also use the terms “pre-consumer” or “post-consumer” to describe the recycled material where this attribute has been confirmed by the certification body and included on the applicable scope certificate.

E.g. “100% GRS certified post-consumer recycled polyester, ABC Cert 12345678”.

B5. Assured Claims Approval Process

B5.1 Prior to use, all assured claims (i.e. claims by certified organizations and product-related claims) require approval by the claim maker’s certification body through a formal claim approval application, which grants use of the claim. All claim approvals will be reported to Textile Exchange.

B5.1.1 The claim maker may authorize another party, such as a design agency or certified supplier, to submit claims approval applications on their behalf.

NOTE 1: The claim approval application form may only be obtained through an approved certification body.

NOTE 2: Multiple assured claims may be submitted through a single claim approval application.

NOTE 3: Certification bodies approve claims in accordance with the procedure outlined in [ASR-101 Accreditation and Certification Procedures](#) and [CCS-102 CCS Certification Procedures](#).

NOTE 4: Per [B3.20](#), assured product-related claims made by retailers do not require approval, unless requested by a certified retailer already working with an approved certification body for their own certification.

B5.2 All unique artwork and allowed text claims shall be included as part of a formal claim approval application.

B5.3 Artwork may be submitted in the form of a controlled template, provided only the certification information (certification body and license number), product name, claimed material, or content percentage may be edited.

B5.3.1 The language and graphics should be set with blanks for license number, percentage and material type, if relevant.

B5.3.2 The template shall be approved by the claim maker's certification body.

B5.4 Approved artwork that has not changed since the original claim approval application was submitted to the certification body may be reviewed on an annual basis during the audit process. If the artwork has changed, it shall be resubmitted for approval at the time of change.

B5.5 Assured claims shall only be made in locations and on products that meet the full requirements of this policy. Extra care shall be taken with assured claims to ensure they are removed from ineligible locations and/or products.

B5.6 If, at any time, an approved claim falls out of conformity with the requirements of this policy, the claim maker shall cease using the claim.

B5.7 Pre-approval of assured claims may be issued in specific cases only, such as where the brand is in the process of becoming certified. Brands shall not make any public facing claims based on a pre-approval prior to receiving a valid scope certificate a final claim approval from their certification body.

Section C - Agreement-Based Claims

Textile Exchange may grant permission for additional standards related claims in the context of written agreements. Organizations in this category may include international working group members, accreditation bodies, certification bodies, data intermediaries, or brands who have financially supported a standards-related initiative.

C1. General Guidelines – Agreement-Based Claims

- C1.1** Agreement-based claims shall only be made by organizations who have a written agreement with Textile Exchange (non-certificate).
- C1.2** All agreement-based claims should appear with the relevant Standard logo and logo use shall conform with [TE-302 Standards Logo Use Specifications](#).
- C1.3** The URL for the Standard or TextileExchange.org/Standards shall be adjacent to the claim.
 - C1.3.1** When the logo is used in digital publications, the URL may be embedded in the logo.
- C1.4** Agreement-based claims should appear in conjunction with a relevant informational statement ([see Section D – Informational Statements](#)).

C2. Allowed Language – Agreement-Based Claims

The following groups already have confirmed agreements with Textile Exchange. Please contact Standards@TextileExchange.org if you would like to initiate a new agreement and develop claims about your work with us.

International Working Group Members

- C2.1** International working group members may use the following language only:
 - C2.1.1** [We are/Organization Name is] a member of the international working group, responsible for the [development/revision] of the [Standard Name]. Learn more at [URL]. (We are committed to the [relevant goals] of the [Standard Name]).

Accreditation Bodies

- C2.2** Authorized accreditation bodies may use the following language only:

- C2.2.1** [We are/Organization Name is] an authorized accreditation body for the [Standard Name(s)]. Learn more at [URL].

Certification Bodies

- C2.3** Accredited certification bodies may use the following language only:

- C2.3.1** [We are/Organization Name is] an accredited certification body for the [Standard Name(s)]. Learn more at [URL].

- C2.3.2** [We are/Organization Name is] accredited to assess conformity with the [Standard Name(s)]. Learn more at [URL].

- C2.4** Certification bodies who have a licensing agreement and grace period with Textile Exchange but are not yet accredited may use the following language only:

- C2.4.1** [We are/Organization Name is] in the process of becoming an accredited certification body for the [Standard Name(s)]. Learn more at [URL].

- C2.5** Applicant certification bodies who do not yet have a licensing agreement with Textile Exchange shall not make any claims about Textile Exchange Standards.

Data Intermediaries

- C2.6** Data intermediaries shall have a written agreement with or express consent from Textile Exchange prior to replicating any standards related data from Textile Exchange's website. If you would like permission to use Textile Exchange's data, please contact Data@TextileExchange.org.

- C2.7** Specific permission for language and relevant logos or images shall be granted in the agreement.

Section D - Informational Statements

Informational statements are ready to use messages that describe a relevant Standard and provide additional context to claims made from other categories.

D1. General Guidelines – Informational Statements

- D1.1** Informational statements may be made by any organization.
- D1.2** Informational statements should be used in conjunction with claims made in all other claim categories.
- D1.3** Informational statements shall not be used where they may be interpreted as confirmation of certification of an organization or product, unless accompanying an assured claim.
- D1.4** Informational statements may be accompanied by the applicable Standard logo(s) and logo use shall conform with [TE-302 Standards Logo Use Specifications](#).

D2. Allowed Language – Informational Statements

- D2.1** Informational statements shall be limited to the following language or any combination of the following language:

NOTE 1: In all uses, companies may shorten the below statements, provided the statement can still be understood and the meaning is not lost (e.g. by removing a sentence or a few words).

NOTE 2: Companies wishing to expand on these informational statements or alter the language to fit their marketing style in non-product-related uses only may do so provided the meaning is not lost. Please submit proposed language in English to Claims@TextileExchange.org.

Global Recycled Standard (GRS)

- D2.1.1** The Global Recycled Standard (GRS) verifies (the percentage of) recycled [content/material] and tracks it from the [source/recycler] to the final product.
- D2.1.2** Products certified to the Global Recycled Standard (GRS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product. In addition, facilities from the [source/recycler] to final supplier have met social, environmental, and chemical requirements.

- D2.1.3** Products certified to the Global Recycled Standard (GRS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product. In addition, social, environmental, and chemical criteria related to processing are required.
- D2.1.4** The purchase of Global Recycled Standard (GRS) certified products demonstrates demand for recycled content and best processing practices in the supply chain.

Recycled Claim Standard (RCS)

- D2.1.5** The Recycled Claim Standard (RCS) verifies (the percentage of) recycled [content/material] and tracks it from the [source/recycler] to the final product.
- D2.1.6** Products certified to the Recycled Claim Standard (RCS) contain recycled [content/material] that has been (independently) verified at each stage of the supply chain, from the [source/recycler] to the final product.
- D2.1.7** The purchase of Recycled Claim Standard (RCS) certified products demonstrates demand for recycled [content/materials].
- D2.1.8** Products certified to the Recycled Claim Standard 100 (RCS 100) contain at least 95% certified recycled [content/material].
- D2.1.9** Products certified to the Recycled Claim Standard Blended (RCS Blended) contain between 5-94% certified recycled [content/material].

Organic Content Standard (OCS)

- D2.1.10** The Organic Content Standard (OCS) verifies (the percentage of) organically grown [content/material] and tracks it from source to final product.
- D2.1.11** Products certified to the Organic Content Standard (OCS) contain organically grown [content/material] that has been (independently) verified at each stage of the supply chain, from source to final product.
- D2.1.12** The purchase of Organic Content Standard (OCS) certified products demonstrates demand for organic agriculture.
- D2.1.13** Products certified to the Organic Content Standard 100 (OCS 100) contain at least 95% certified organically grown [content/material].

- D2.1.14** Products certified to the Organic Content Standard Blended (OCS Blended) products contain between 5-94% certified organically grown [content/material].
- D2.1.15** The below statement may be included as an addition to any of the above statements related to the OCS:
- a. Organic cotton is produced and certified to organic agricultural standards, which require practices to sustain ecosystems.

Responsible Down Standard (RDS)

- D2.1.16** The Responsible Down Standard (RDS) (independently) certifies down and feathers against animal welfare requirements and tracks it from farm to final product.
- D2.1.17** Products certified to the Responsible Down Standard (RDS) contain down or feathers from farms certified to animal welfare requirements.
- D2.1.18** The Responsible Down Standard (RDS) describes and (independently) certifies animal welfare practices in down and feather production and tracks the certified [down and feathers/material(s)] from farm to final product.
- D2.1.19** The Responsible Down Standard (RDS) requires animal welfare practices to be in place at duck and goose farms in the down and feather supply chain.
- D2.1.20** The purchase of Responsible Down Standard (RDS) certified products demonstrates demand for (better) animal welfare practices in the down and feather supply chain.

Responsible Animal Fibers (RAF): RWS, RMS, RAS

- D2.1.21** The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] verifies [wool/mohair/alpaca fiber] animal welfare and land management requirements and tracks it from farm to final product.
- D2.1.22** Products certified to the [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] contain [wool/mohair/alpaca fiber] from farms (independently) certified to animal welfare and land management requirements.

- D2.1.23** The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] describes and (independently) certifies animal welfare and land management practices in [wool/mohair/alpaca fiber] production and tracks the certified material from farm to final product.
- D2.1.24** The [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] requires animal welfare and (responsible) land management practices to be in place at the [sheep/goat/alpaca] farm.
- D2.1.25** The purchase of [Responsible Wool Standard (RWS)/Responsible Mohair Standard (RMS)/Responsible Alpaca Standard (RAS)] certified products demonstrates demand for (better) animal welfare practices and (responsible) land management in the [wool/mohair/alpaca fiber] supply chain.

Section E - Monitoring and Misuse

E1. Monitoring and Surveillance

- E1.1** Textile Exchange will determine the appropriate level of surveillance for the various allowed claims described in this policy. In addition to the data management system that hosts records of all licensed claims, as part of its monitoring activities, Textile Exchange may use product tracebacks, routine or risk-based market surveillance, product testing, product tagging, and web-crawlers to surveil the market for improper or unlicensed claims.
- E1.2** Reports on potential improper or unlicensed use of Textile Exchange claims may be submitted through our [Complaint Form](#), or by sending an email to Assurance@TextileExchange.org.

E2. Misuse

- E2.1** In instances where a claim does not conform with this policy, Textile Exchange reserves the right to deem a claim is improperly used and thus considered “misuse.”
- E2.2** If Textile Exchange becomes aware of an improper or unlicensed use of its intellectual property, Textile Exchange will attempt to engage with the claim maker and will offer a 30-day window from the date of first notice to correct or remove the claim.
- E2.3** If the misuse is not remedied within 30 days and/or upon a second instance of misuse, Textile Exchange may take applicable actions as per any in-force licensing agreement and may pursue further applicable action up to and including legal proceedings and/or action with the certification body, which may result in withdrawal of certification.

Appendix A – Definitions

Refer to [TE-101 Terms and Definitions for Textile Exchange Standards and Related Documents](#) for definitions of terms used in these procedures. Key definitions are included below. Defined terms are shown in italics in the first usage in this document, and in some other uses for clarity.

Assured claim: Assured claims are those that result from an assurance process against a Textile Exchange Standard and refer to a product, process, business, or service that has been certified to be in conformity with such Standard.

Brand: An organization that controls the design, development, and purchase of final products for sale under their own name or private label. Brands may sell to wholesalers, retailers, or directly to consumers. This does not include organizations who sell a branded intermediate product for use in further processing steps.

Blank product: Any product that is sold B2B with an intention or reasonable expectation that it will be further minimally processed, usually with decorative elements (e.g. printing, embroidery). Also commonly referred to as an “imprintable.”

Certified organization: An organization which holds a scope certificate.

Claim: An oral, written, implied representation, statement, advertising, or other form of communication that is presented to the public or buyer that relates to the presence of a claimed material in the content of a product.

Claim approval: Required authorization for use of a claim as granted by a certification body upon submission of a formal request. Prior to the approval being granted, a review of the text claim and associated artwork is done.

Claim maker: Any party that wishes to make a claim about a Standards system. Normally this is a business in the supply chain but also includes other parties that wish to make a claim about a Standard.

Claimed material: The specific material that is being verified by the Content Claim Standard or another Standard as a content claim in a product which is sold. A reference to a Standard followed by the word “Material” (e.g. OCS material) refers to material claimed under that Standard.

Component: A uniquely identifiable material that is included or intended to be included as a part of a finished product. Components can be easily identified by consumers on the finished product.

Content: Proportion of a material in a product.

Data intermediary: Any person or organization that replicates data, either publicly or as a service. Textile Exchange does not allow the use of our data by such intermediaries outside of a written agreement.

Organization: A legal entity which is certified to or in the process of becoming certified to a Standard. A scope certificate is held by an organization, and an organization has one or more sites.

Products: The physical goods that result from each stage of production. These may include finished or unfinished goods.

Records: The information in written, visual, or electronic form that documents the activities undertaken by a user to demonstrate accordance with requirements.

Retailer: An organization which sells products to individual consumers. Includes both physical stores and online sales, and may or may not also be the brand. The definition of retailer includes distribution centers which are controlled by the retailer.

Scope certificate (SC): A document issued by the certification body which verifies that an organization is competent to produce and sell specified claimed materials in conformity with a Standard.

Site: Any geographically distinct unit within a certificate scope. Locations which are geographically distinct or have different civic addresses are considered to be separate sites (see exception for farms). Subcontractors are not considered to be sites. The word facility is used in some documents and has the same meaning as site. Includes: farms, processors, offices.

Standard: The relevant Textile Exchange-owned Standard, which may be any of the following: Content Claim Standard (CCS), Organic Content Standard (OCS), Recycled Claim Standard (RCS), Global Recycled Standard (GRS), Responsible Down Standard (RDS), Responsible Wool Standard (RWS), Responsible Mohair Standard (RMS), Responsible Alpaca Standard (RAS) or any other Standard that come under the ownership of Textile Exchange.

Supply chain: The progression of business entities involved in the supply and purchase of materials, goods, or services from raw materials to the final product.

Withdrawal: The revocation of a scope certificate or accreditation due to a specific non-conformity or issue, or at the request of the accredited/certified party. Following a withdrawal of accreditation/certification, a new assessment/audit is required for accreditation/certification to return to an active status.

Appendix B – Allowed Language Examples

Corporate Commitment Claims

Allowed Language

[We/Organization Name] commit(s) to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe].

[We/Organization Name] commit(s) to achieve [Standard Name] certification at [x%] of our [production facility type] by [specific timeframe].

[We are/Organization Name is] committed to sourcing [x%] of our products by [revenue/SKU/unit] from certified sources by [specific timeframe].

Example

Brand ABC commits to source 100% of our down from RDS certified sources by 2023.

Brand ABC commits to achieve RWS certification at 100% of our wool suppliers by 2025.

We are committed to sourcing 50% of our products by revenue from certified sources by 2025.

Progress Claims

Allowed Language

[We have/Organization Name has] achieved [x%] of our goal to source [x%] of our [generic material name] from [Standard Name] certified sources by [specific timeframe].

[We are/Organization Name is] [quantifiable and verifiable progress indicator] to our goal of sourcing [x%] of our [generic material name] from [Standard Name] certified sources by [Specific timeframe].

[x%/All] of our [supplier facility type] are certified to the [Standard Name].

Example

Brand ABC has achieved 50% of its goal to source 100% of our down from RDS certified sources by 2025.

Brand ABC is halfway to its goal of sourcing 100% of our wool from RWS certified sources by 2025.

100% of our garment manufacturers are certified to the RMS.

Claims by Certified Organizations

Allowed Language

[%/All] of our [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] is (independently) certified to the [Standard Name].

Our [material type] supply chain is certified to the [Standard Name].

(At [Organization Name]), [% of the/all] [organically grown [material type]/down/wool/mohair/alpaca fiber] sourced from farms into our supply chain is [Standard Name] certified.

[We are/Organization Name is] certified to the [Standard Name], (which [Insert relevant informational statement]).

[We are/Organization Name is] certified to the [Standard Name], which certifies and tracks [organically grown [material type]/recycled [material type]/down/wool/mohair/alpaca fiber] from the source to final product.

Example

All of our wool is independently certified to the RWS.

Our down supply chain is certified to the RDS.

At ABC Brand, all down sourced from farms into our supply chain is RDS certified.

ABC Brand is certified to the GRS, which certified recycled material from the source to final product.

We are certified to the OCS, which verifies organically grown content and tracks it from the source to the final product.

Product-Related Claims

Allowed Language

(Product)/component name] (contains/is) [x%]
[Standard Name] certified [organically grown
material/recycled material/wool/down/mohair],
(certified by) [CB name] [License Number].

(Product is)/[component name is] (contains)
[RDS/RWS/RMS/RAS] (certified) (material type)
(certified by) [CB name] [License Number].

(Product/[component name]) (contains/is) [x%]
organically grown [material type], certified to the
OCS by [CB name] [License Number].

(Product/[component name]) (contains/is) [x%]
OCS certified [material type], (certified by) [CB
name] [License Number].

[The/This] [blank/undecorated/unprinted] [product
type] (contains) X% GRS certified recycled
[material type], (certified by) [CB name] [License
Number]. Further printing or other processing
was not confirmed to meet the requirements of
the GRS.

Examples

*Outer shell of jacket contains 100% GRS
certified recycled polyester, ABC Cert
12345678*

*Contains 50% OCS-certified organically
grown cotton, ABC Cert 12345678
Fill is 90% RDS down, certified by ABC
Cert #12345678
75% RCS recycled wool, ABC12345678*

RMS certified wool (ABC123456789)

*RDS down fill, certified by ABC Cert
1234567*

*This product contains RAS alpaca fiber,
ABC 12345678*

*Contains 100% organically grown cotton,
certified to the OCS by ABC Cert
12345678*

*100% OCS certified cotton, ABC Cert
12345678*

*This blank unprinted t-shirt contains 100%
GRS certified recycled cotton, certified by
ABC Cert 12345678. Further printing or
other processing was not confirmed to
meet the requirements of the GRS.*

Agreement-Based Claims

Allowed Language

International Working Group (IWG) Members

[We are/Organization Name is] a member of the international working group, responsible for the [development/revision] of the [Standard Name]. Learn more at [URL]. (We are committed to the [relevant goals] of the [Standard Name]).

Accreditation Bodies

[We are/Organization Name is] an authorized accreditation body for the [Standard Name(s)]. Learn more at [URL].

Certification Bodies

[We are/Organization Name is] an accredited certification body for the [Standard Name(s)]. Learn more at [URL].

[We are/Organization Name is] accredited to assess conformity with the [Standard Name(s)]. Learn more at [URL].

[We are/Organization Name is] in the process of becoming an accredited certification body for the [Standard Name(s)]. Learn more at [URL].

Example

ABC Brand is a member of the international working group, responsible for the development of the Responsible Mohair Standard (RMS). We are committed to the animal welfare goals of the RMS. Learn more at ResponsibleMohair.org.

We are an authorized accreditation body for the RCS and GRS. Learn more at TextileExchange.org/Standards/Recycled.

ABC Cert is an accredited certification body for the RDS. Learn more at ResponsibleDown.org.

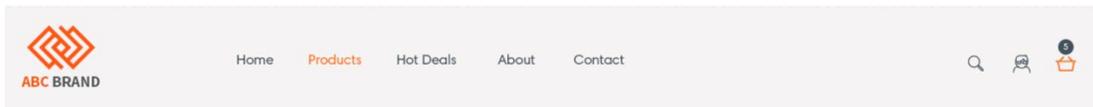
We are accredited to assess conformity with the OCS. Learn more at TextileExchange.org/Standard/OCS.

ABC Cert is in the process of becoming an accredited certification body for the RWS and RMS. Learn more at TextileExchange.org/Standards.

Appendix C – Assured Claims Examples



Product-related claim (on-product): GRS



RUNNING SNEAKER

Choose Size

Choose Quantity + 3 -

Price : 120\$



Order Now



Contains 50% RCS Certified Recycled Polyester
ABC CERT - AC76583921

Products certified to the Recycled Claim Standard (RCS) contain recycled content that has been independently verified at each stage of the supply chain, from the recycler to the finished product.

Product-related claim (off-product): RCS



Product-related claim (on-product): RWS



Product-related claim (on-product): OCS



Product-related claim (on-product): RMS

Appendix D – Recommended Best Practices for Verification of Certified Products by Retailers

NOTE: The below recommended best practices are suggestive and are not all-encompassing. Due to the different operating procedures every company has in place, the process for verifying certified products will vary. These recommendations are intended to be built upon, if needed, in order to meet the needs of each unique retailer's situation.

1. Document a procedure to ensure that Textile Exchange Standard certified products are purchased from certified suppliers (e.g. flow chart, standard operating procedure).

TIP: Check the [Find a Certified Company](#) database to confirm certification of the supplier.

2. Document a procedure to determine which products purchased from the certified supplier are certified and allowed to be claimed, if they are not already labeled.
 - a. [CCS-101 Content Claim Standard](#) requires brands selling certified products to another business (i.e. not to consumers) to provide documentation detailing their certification status and what, if any, certified products were included in the sale. All retailers should be provided this information.
 - b. If the product is physically labeled, check to ensure the license number associated with the claim matches the brand supplier's license number on their scope certificate. You could also request proof of a claim approval issued by the brand's certification body. This is usually in the form of a Claim Approval Application Form which both the brand and certification body have signed.
3. Document a procedure to ensure all logo use and claims conforms to [TE-301 Standards Claims Policy](#) and [TE-302 Standards Logo Use Specifications](#) (e.g. copy of the policy, checklist).
4. Appoint an individual who will be responsible for any necessary contact with Textile Exchange and for responding to any requests for documentation or information.
5. Train staff on the up-to-date version of the organization's internal system verification procedures and ensure they are familiar with the requirements of [TE-301 Standards Claims Policy](#) and [TE-302 Standards Logo Use Specifications](#).
6. Maintain complete and up-to-date records of all product-related claims, including any hangtags, invoices, or other records that link the product to a transaction certification.

7. Regularly check the certification status of your suppliers.